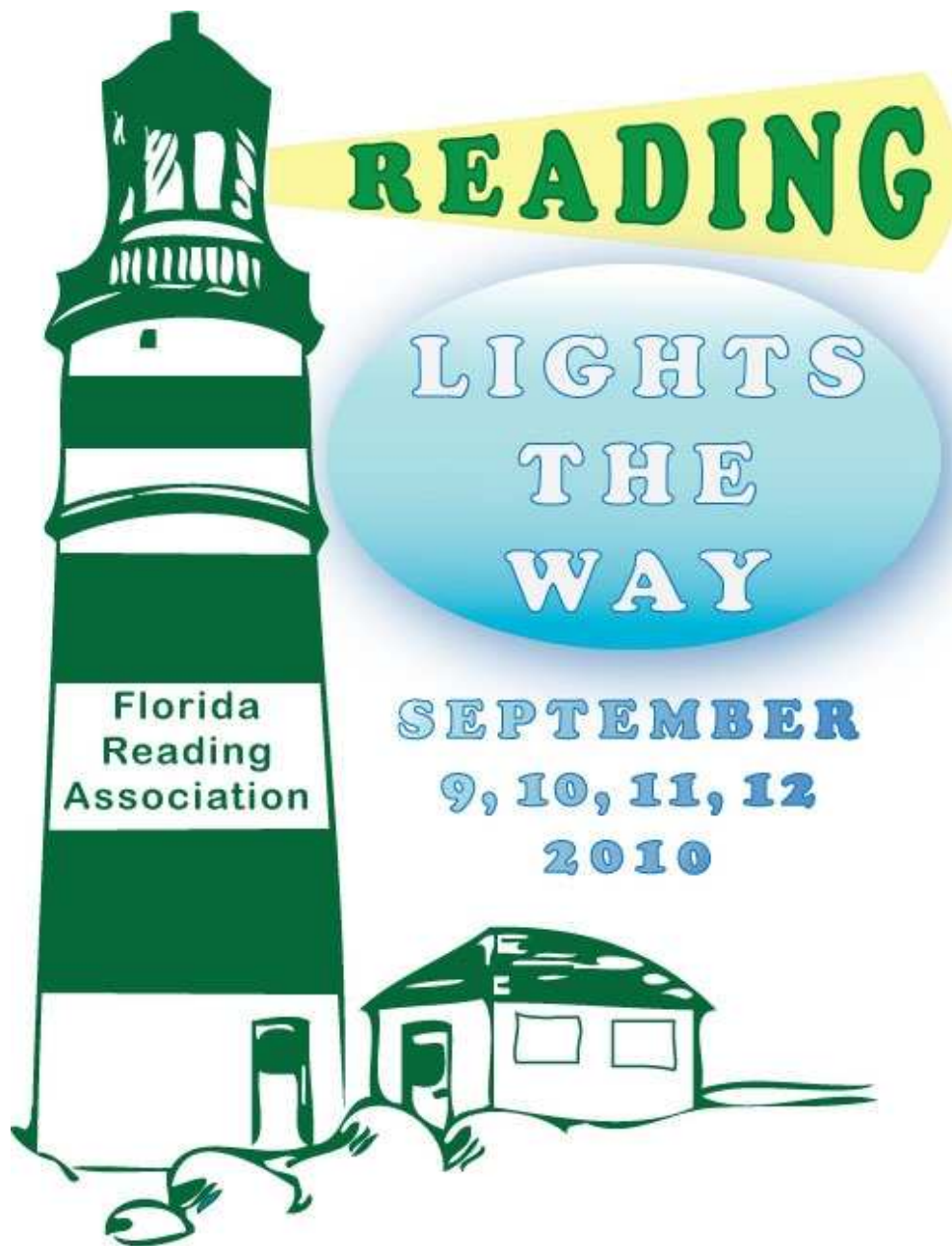


# The Florida Reading Association's 48th Annual Conference



**Shingle Creek Resort**  
Orlando, Florida

**[www.FLReads.org](http://www.FLReads.org)**

## Featured Speakers and Authors

Tim Shanahan	Brenda Joiner Overturf	Anita Archer
Carmen Agra Deedy	Barbara Foorman	Anna Dewdney
Rick DuVall	Sharon Draper	Becky Bone
Rosemary Wells	Mary Dall	Roland Smith
Larry Tihen	Jennifer Altierri	Susan Ebbers
Evan Lefsky	Susan Nations	Jane Feber

## Featured Strands

Leadership: Thursday & Friday	PreKindergarten: Saturday	Coaching: Saturday
Response to Intervention: Thursday & Friday	Local Council Leadership: Saturday morning	Just Read, Florida!: Friday & Saturday

**Shingle Creek Resort**  
**9939 Universal Boulevard**  
**Orlando, FL 32819**

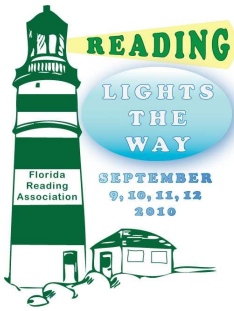
**Please ask for the Florida Reading Association (FRA) room rate:**  
**\$119+ taxes**

**Parking fee reduced for FRA members**

**Toll Free: 1-866-996-6338**

**Local: (407) 996-6338**

**[www.shinglecreekresort.com](http://www.shinglecreekresort.com)**



**48<sup>th</sup> Annual FRA Conference**  
**Reading: Lights the Way**  
 September 9-12, 2010 - Shingle Creek Resort, Orlando



**Please print or type. Duplicate this form as needed.**  
 Early Bird Deadline: Your form & payment must be postmarked no later than **August 15, 2010**.  
 You may register online thru **August 31, 2010** at [www.FLReads.org](http://www.FLReads.org).

Dr. \_\_\_\_\_ Mr. \_\_\_\_\_ Ms. \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

School/Organization: \_\_\_\_\_ School System/District: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Day Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
*(Required! You will receive confirmation via email.)*

**Conference Registration**

**Please check one of the following:**

- Already a 2010/2011 Member, joined after 3/01/10
- Renewing Member, membership included in registration\*
- New Member, membership included in registration\*
- Non-Member, I do not want to join the FRA

**Early Bird Registration fees ON OR BEFORE August 15, 2010**

	<u>Member</u>	<u>New or Renewing</u>	<u>Non-Member</u>
<input type="checkbox"/> Full Conference	\$100.00	\$130.00	\$155.00
<input type="checkbox"/> One day	\$ 50.00	\$ 80.00	\$105.00
<input type="checkbox"/> Thursday	<input type="checkbox"/> Friday	<input type="checkbox"/> Saturday	<input type="checkbox"/> Sunday

**Full-Time Student or Retired:**

<input type="checkbox"/> Full Conference	\$ 50.00	\$ 70.00	\$95.00
<input type="checkbox"/> One day	\$ 25.00	\$ 45.00	\$70.00
<input type="checkbox"/> Thursday	<input type="checkbox"/> Friday	<input type="checkbox"/> Saturday	<input type="checkbox"/> Sunday

**Registration fees AFTER August 15, 2010**

	<u>Member</u>	<u>New or Renewing</u>	<u>Non-Member</u>
<input type="checkbox"/> Full Conference	\$125.00	\$155.00	\$180.00
<input type="checkbox"/> One day	\$ 65.00	\$ 95.00	\$120.00
<input type="checkbox"/> Thursday	<input type="checkbox"/> Friday	<input type="checkbox"/> Saturday	<input type="checkbox"/> Sunday

**Full-Time Student or Retired:**

<input type="checkbox"/> Full Conference	\$ 75.00	\$ 95.00	\$120.00
<input type="checkbox"/> One day	\$ 40.00	\$ 60.00	\$ 85.00
<input type="checkbox"/> Thursday	<input type="checkbox"/> Friday	<input type="checkbox"/> Saturday	<input type="checkbox"/> Sunday

**\*Membership Option:** Memberships include electronic publications.  
 I wish to receive printed publications with my membership.  
 Add \$30.00 to your above registration fee and include in total below.

**TOTAL REGISTRATION FEES: \$ \_\_\_\_\_**

**Institutes (Thursday, September 9):**

You must be registered for the conference to attend the Pre-conference Institutes on September 9. Descriptions for the Institutes are on the next page. Circle the number of your Institute choice.

**12:00 – 2:45 pm**

1 2 3 4

**3:00 – 5:45 pm**

5 6 7 8 9

Keyword: \_\_\_\_\_ \$25      Keyword: \_\_\_\_\_ \$25

**Ticketed Events**

Friday Book and Author Luncheon: <b>Carmen Agra Deedy</b>	_____ \$35
Saturday Book and Author Luncheon: <b>Roland Smith</b>	_____ \$35
Sunday: <b>Breakfast with the Authors</b>	_____ \$20

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**  
*(Registration Fees + Institutes + Ticketed Events)*

**Payment Information:**

- Check/Money Order attached. *Please make payable to FRA.*
- Invoice My Institution - *Please submit a separate registration form for each person on the purchase order.*

Purchase Order #: \_\_\_\_\_

Organization: \_\_\_\_\_

Attn: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

- Credit Card Information (VISA or MasterCard):

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**Mail To:** FRA Registration Management  
 P.O. Box 151555, Cape Coral, FL 33915-1555

**Fax To:** 239-267-2738 (PO & Credit Card Registrations)

**General Information** (check all that apply):

- It is my **first time** attending FRA.
- Please **do not** release my contact information to exhibitors.
- I am a member of \_\_\_\_\_ Local Reading Council.
- I am a member of IRA.
- I require **special assistance** covered under the Americans with Disabilities Act. *(You will be contacted concerning arrangements.)*

**Occupation:**

- Elementary Teacher
- District/School Administrator
- Retired Educator
- Consultant/Representative
- Secondary Teacher
- College/University Instructor
- Full Time College Student
- Other \_\_\_\_\_

**I will attend the following FRA Sponsored Events:**

- Thursday, September 9, 6:00 – 8:00 pm - Exhibit Hall Grand Opening Gala, hosted by FRA & Exhibitors
- Friday, September 10, 5:00 – 6:00 pm - President's Reception

**Cancellation Policy:** All cancellations and requests for refunds are subject to an administrative fee of \$10.00 and must be *received* in writing by **August 31, 2010**. No refunds will be given after this date.

**Questions??**

For Registration questions email [fraregistration@yahoo.com](mailto:fraregistration@yahoo.com).  
 For all other conference questions, please contact:  
 Maria Callis at [flreadsmaria@yahoo.com](mailto:flreadsmaria@yahoo.com).

Date rec'd: \_\_\_\_\_ Rec'd By: \_\_\_\_\_ Amt Paid: \$ \_\_\_\_\_

Check# \_\_\_\_\_ Payment Type: C S P MO ST O

Amt Due: \$ \_\_\_\_\_ PO# \_\_\_\_\_

**Book and Author Luncheons**

**Carmen Agra Deedy Titles**

*14 Cows for America, Martina the Beautiful Cockroach: A Cuban Folktale, The Yellow Star: The Legend of King Christian X of Denmark, The Last Dance, The Library Dragon*

**Roland Smith Titles**

*Jack's Run, Zach's Lie, Elephant Run, Peak, The Last Lobo, I.Q. Book One: Independence Hall, Cryptid Hunter, W is for Waves, E is for Evergreen*

**Pre-Conference Institute Descriptions**

**Thursday, September 9**

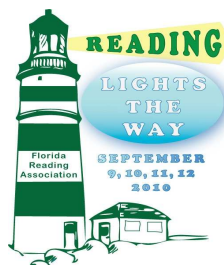
12:00 – 2:45

3:00 – 5:45

<p><b>1</b> <i><b>Turning Whispers into Shouts: Reconnecting Disengaged Secondary Students to Reading through Writing</b></i> Becky Bone, 6 – 12+ Explore how to actively engage disenfranchised males (and females) with texts that are relevant to their lives. Dig deeper into the research of Dr. Alfred Tatum and learn how to organize reading and writing experiences around four key learning platforms: Define self, become resilient, engage others, and build capacity. Learn how to select enabling text for disengaged students and how to mediate the texts and empower students to become more engaged readers and writers. Experience gripping contemporary literature that scaffolds students to become stronger writers and more engaged critical thinkers and readers, and turn their whispers into shouts! <b>Keyword: Reconnecting</b></p>	<p><b>5</b> <i><b>Morphological Awareness: A Red-Hot Research Topic</b></i> Susan Ebbers, K – 12 Morphology is the study of the internal structure of words, particularly prefixes, suffixes, roots and bases. Researchers are making good progress towards validating morphological awareness (MA) as an essential literacy component. We'll examine research that shows how MA promotes decoding, vocabulary, and comprehension. Furthermore, we'll examine a few studies that examine whether instruction in morphology might provide students with a tool to overcome dyslexia. Finally, we will examine several experimental tools used to measure morphological awareness. <b>Keyword: Morphological</b></p>
<p><b>2</b> <i><b>A Systemic Approach to Solving the RtI Challenge</b></i> Dr. Larry Tihen, Administrators &amp; Coaches K – 12 Organizing, clarifying, and focusing direction within large organizations is one of the great challenges facing leadership during the implementation of RtI. The process by which leaders accurately identify, communicate, and assess complex procedures with their team directly influences the efficiency and effectiveness of the organization. This presentation will focus on critical elementary and secondary system' design processes and procedures necessary for successful, aligned implementation of the RtI process across a district. Emphasis will be placed on (1) the analysis/measurement processes necessary to successfully implement the progress monitoring requirements of RtI, and (2) Deep, Systemic Redesign to create Total Success Systems with Student Failsafe Options. <b>Keyword: RtI</b></p>	<p><b>6</b> <i><b>Learning is Not a Spectator Sport: Engage Students</b></i> Jane Feber, K – 12 You will walk away from this workshop with activities that actively engage students in the learning process while meeting the standards. Strands covered will include responding to fiction and nonfiction, vocabulary development, grammar games, writing activities, and activities to encourage speaking, listening, and viewing. Be prepared to be actively engaged making samples to take back to use in your classroom. Learning is NOT a spectator sport! <b>Keyword: Wild</b></p>
<p><b>3</b> <i><b>High and Low Achievers: Bridging the Gap through Vocabulary Instruction</b></i> Rick DuVall, K – 12 Scientific-based research informs us that vocabulary acquisition is a primary variable that separates the academic performance of our delayed readers and English language learners from high achievers. Participants in this institute will experience vocabulary instructional ideas that utilize all modalities of learning to actively engage learners in language. <b>Keyword: Bridging</b></p>	<p><b>7</b> <i><b>The Power of ONE</b></i> Jeanette Menedez, PreK - 12 The Power of ONE is an interactive motivational experience. Spend time with the 3 "R's": Reflecting, Recharging, and Reconnecting with your profession, purpose, and passion. Discover your individual potential and become invigorated with a newfound energy and enthusiasm that will make your teaching soar to a new level. <b>Keyword: Power</b></p>
<p><b>4</b> <i><b>Intermediate Literacy Stations: Reading, Writing &amp; Thinking to Maximize Learning</b></i> Susan Nations: 3 – 8 This interactive workshop focuses on the meaningful use of literacy stations to reinforce whole and small group core strategy instruction using the essential components of the reading block. Participants will explore and make open-ended stations to be used with intermediate students at a variety of levels and with multiple texts. <b>Keyword: Stations</b></p>	<p><b>8</b> <i><b>FROG PRINCE</b></i> Katrina Sanders, K – 5 FROG PRINCE: Fantastic Reading on the Go that Prepares Readers by Introducing New Concepts and Enrichment. With FROG PRINCE anyone can be transformed into a passionate lifelong learner. <b>Keyword: Frog</b></p>



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<p><b>9</b> <i><b>The 'SECRETS' to Cracking the Reading Code- with the BRAIN-IN-MIND- The 'Missing Piece' of the Reading Puzzle!</b></i> Katie Garner, K – 12 'Sneak' learners through the brain's 'backdoor' for EASY-access to the HARDEST phonemic skills! Discover practical classroom applications of cutting-edge research, as presented at Harvard's 2009 'Learning &amp; the Brain' Consortium. <b>Keyword: Brain</b></p>
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