**Friday**
October 17, 2014

| 7:00 am-3:30 pm | Pre-Registration and On-Site Registration for Participants
|                 | Sign in for Presenters and Chairpersons
| Registration Desk | 

**EXHIBIT HALL**
AND FRA BOOKSTORE OPEN and AUTHOR SIGNINGS

**7:30 AM – 6:00 PM**

**8:00 – 9:00**

*Florida Common Core? Uncommon Projects in this Adventurous Make n Take Workshop For All Ages and Subjects with the Bag Ladies*

Speakers: Karen Simmons, Cindy Guinn

Join the Bag Ladies as they create a character portfolio. Whether "driving" the story or the main character of your narrative, this project will make the standards come alive, hands on. So grab your scissors, tape, glue stick, and markers and join the Bag Ladies for a fun filled, teacher friendly creative workshop!

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8:00 – 9:00

*Teaching Academic Vocabulary in Math and Science: Active Learning Strategies*

Speakers: Arlene Mariotti, Hillsborough Community College, Kimberly Schwartz

In this workshop, we provide active instructional strategies that support the key guidelines of vocabulary instruction and go beyond “look it up.”
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<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
<th>Description</th>
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<tr>
<td>8:00 – 9:00</td>
<td>7 Keys that Inspire Success in Common Core Writing</td>
<td><strong>Kim Gates</strong>, Davenport University</td>
<td>Learn to increase common core understanding, boost student motivation, and help you assess student writing. Implement practical writing techniques to build an atmosphere of growth and confidence for ALL students.</td>
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<td>8:00 – 9:00</td>
<td>Captivating Your Audience, Preparing Reluctant Learners for Complex Texts</td>
<td><strong>Karen McDaniels</strong>, FLDOE</td>
<td>Getting and sustaining students’ attention can be a challenge. This hands-on session will allow you to walk away with a myriad of ideas to pique the interests of your students and engage them in complex texts.</td>
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<td>8:00 – 9:00</td>
<td>Realizing the Goal of Independence and Proficiency</td>
<td><strong>Kim Yaris</strong>, Executive Director, Literacy Builders</td>
<td>Independent and proficient readers embrace reading challenges. This session will share lessons that help educators imagine a joyful path to supporting students as they become stronger, more independent readers.</td>
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<td>8:00 – 9:00</td>
<td>Discipline-Specific Multisyllabic Word Identification Assessment and Instruction-An Often Overlooked Component of Secondary Literacy</td>
<td><strong>Frances Bessellieu</strong>, Educational consultant, Side by Side</td>
<td>When students fail assessments, teachers often assume they lack specific content knowledge. Word identification is often overlooked as the root of students' failure. Explore an easy system of formative assessments.</td>
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<td>8:00 – 9:00</td>
<td>The Link Between Vision &amp; Reading: When Standard Interventions Don't Work</td>
<td><strong>Jenna McDermed</strong>, Developmental Optometrist</td>
<td>Vision plays a critical role in a child’s overall reading development and classroom behavior. If vision doesn't advance properly, other developmental delays may seem impossible to improve.</td>
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<td>8:00 – 9:00</td>
<td>Creating the 21st Century Secondary Classroom Utilizing Multiple Texts &amp; Webb’s Depth of Knowledge</td>
<td><strong>Erin del Castillo</strong>, Assistant Principal, Riverview High School, <strong>Nina James</strong></td>
<td>Individually and in groups, participants will create and apply Webb’s Depth of Knowledge questioning strategies to a variety of texts on a common theme. Participants will leave this session with a complete Secondary or Middle School Common Core style lesson plan applicable to students at all academic levels.</td>
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8:00 – 9:00  Mission Impossible?...Getting High School Kids to Read AND Enjoy It!
Speaker: Becky Ellis, Flagler Palm Coast High School, Cate Brandner
Secondary Reading
Your mission, if you decide to accept it, is to get your secondary kids FIRED UP about reading! "Teaching the will is just as important as teaching the skill." (Steven Layne)

We will present some of the ways we use to get high school students jazzed about reading. We teach Intensive Reading and Retakes classes and each day is a struggle. So if we can do it, anyone can! Each participant will receive a CD with ideas we present.

8:00 – 9:00  Using Multiliteracies to Enhance Instruction across the Curriculum
Speaker: Katie Rommel-Eshan, SUNY College at Geneseo, Michelle Costello, SUNY
Technology
This session is designed for P-16 teachers who are interested in authentically incorporating innovative technologies into their literacy instruction. Participants will explore ELA lessons using multiliteracies focusing on science topics.

8:00 – 9:00  Use the Common Core State Standards to Bridge ELA, Math, and Science
Speaker: Katie Garner,
Common Core State Standards

8:00 – 9:00  TBA
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<td>9:15</td>
<td>Confessions of a Reading Arsonist</td>
<td>Dr. Steven Layne</td>
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<td>11:00</td>
<td>Strategies to Engage Struggling and Not-So-Struggling Students</td>
<td>Mary Casanova</td>
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**FIRST GENERAL SESSION**

**FEATURED AUTHOR**
11:00-12:00  Rigor & Relevance during Center Time!
Sebastian L4
Speaker: April DeCesare

Immerse your students in complex literacy! Come and gain knowledge of how to differentiate and add rigor & relevance to your literacy center time! Learn how to build your own center aligned to the Common Core, the 5 Reading Components, the Depth of Knowledge Levels, and the Multiple Intelligences! Discover how to utilize your own materials and create a center that will encourage inquiry and lots of background knowledge for your students, while integrating the content areas! You will see a significant increase in your reading and writing scores as well as high levels of engagement & motivation from your students. Walk away immediately with a plethora of ideas to enhance your center time whether you are primary, intermediate, or middle school!

11:00-12:00  Putting the Common Core Puzzle Together
Common Core State Standards
Speakers: Katie Garner

11:00-12:00  Reading Recovery: Lessons Learned 35 Years Later
Sebastian L1
Speaker: Dr. Enrique Puig, Mary Ann Clark

This interactive session will engage participants in professional conversations that will focus on lessons learned from a quality internationally recognized intervention. During the session, presenters will focus on the impact of professional learning on instruction and core standards. Specific instructional practices will be addressed.
The 3 L’s of Literacy: Language, Learning, & Louisa
Speakers: Helen Long, Voyager Sopris Learning
The Language Arts Florida Standards (LAFLS) are calling for “shifts” in instruction in English Language Arts and Reading, balancing the use of complex text with strategic thinking. What are the hazards of teaching complex text before teaching the foundational skills of reading to 30-40 percent of students who continue to read below grade level in the US?

This session will discuss the realities of supporting struggling readers, the expertise needed to diagnose and implement instruction, and strategies and techniques to meet the students’ at their level of instruction.

The Presenter will explain, demonstrate, and give examples of strategies and techniques that can be implemented immediately in any ELA/Reading classroom.
Participants will have an understanding of the importance of high quality professional development and a deep knowledge of literacy instruction.

Power of the Book Talk
Speaker: Bill Bond, Scholastic Book Fairs, Karen Morris, Marsha Thurwald
At Scholastic Book Fairs we are passionate about book talking and have developed fun, interactive staff development workshop around this activity.
This staff development program is designed to do the following:
• Train your staff to incorporate book talking into the curriculum in a 45 minute staff development workshop, including practicing book talks among the attendees.
• Teach students how to conduct Book talks in the classroom which correlates directly with Common Core Standards.
• Assist students with choosing the right book that will engage them as independent readers – teacher and peer recommendations are powerful.
• Increase the number of books your students are reading during the school year at home and in school.

Read Everyday. Lead A Better Life.

Challenge the Paradigm of Illiteracy
Speaker: Mike Wood, Smarty Ants
TBA
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| 11:00-12:00| **Independent Reading: Catching Students Reading**                                                            | Speakers: **Matthew Blankenship**, Doctoral Student, University of South Florida, **Erin Margarella**  
Adolescent Years Through interviews, five secondary literacy teachers share their views on independent reading in the classroom. This includes student behaviors, benefits and feedback from principals. |
| 11:00-12:00| **4 Orbis Pictus Award & More: Nonfiction Books and the Common Core**                                         | Speakers: **Ruth Lowery**, Associate Professor, University of Florida, **Kathleen Colantonio-Yurko**, **Soowan Jo**, **Tiffany Bagglier**, **Mary Ellen Oslick**  
Common Core State Standards Delve into the 2014 Orbis Pictus Award titles promoting excellence in nonfiction. See how these books can enhance students’ content learning in the Common Core based standards. |
| 11:00-12:00| **Lights, Camera, Literacy =Action, Research, Results!**                                                      | Speakers: **Kelly Burlison**, Assistant Professor, Lynn University, **Lauren Marianino**, **Michelle Wagner**  
Response to Intervention Effective educators use action research to identify instructional challenges and engage in a process using research-based strategies and techniques to meet the classroom challenges through Response to Interventions (RTI). |
| 11:00-12:00| **Digital Textbooks: Different Kind of Book - Different Strategies**                                          | Speaker: **Dr. Terence Cavanaugh**, University of NorthFlorida  
Technology As the state and nation move toward digital textbooks, students will need instruction and practice on how effectively use the new medium. To a large extent electronic textbooks are similar to their paper based predecessor, but there are some differences. This session will help prepare teachers in instructing their students in new ways that students can use their etextbooks, including: readability, text-to-speech, searching, vocabulary, interactions and syncing of highlighting and note taking and more. |
| 11:00-12:00| **Mighty Morphology: Using Structures to Engage Students in the Common Core Standards for Vocabulary and Structural Analysis** | Speaker: **Dr. Rick DuVall**  
Common Core State Standards Expanding students’ vocabularies impacts all Common Core standards. In this session, the presenter demonstrates the relationships between spelling, morphology, and vocabulary – and engages participants in structures for meeting these standards. |
| 11:00-12:00| **Saving The Saint Johns Project-based Learning**                                                               | Speaker: **Fay Blake**, Reading Coach, Greenlawn Elementary School, **Devlon Crosby**  
Wekiwa 5 Coaching Practitioners share a project-based learning approach for full-throttle engagement and maximum overdrive common core learning with authentic application of listening and speaking, reading |
informational literature and writing to persuade. Come see how kids lead themselves to higher levels of learning with purposeful practices.

11:00-12:00 How to Dive in When the Water is Only Knee Deep - Critical Thinking Skills for Primary
Content Area Reading

Speaker: Tara Dunsford, Academic Coach, South McKeel Academy
Take a closer look at researched-based strategies for teachers to guide students into deeper critical thinking, using age-appropriate, yet rigorous texts. Best of all, they are FUN!

11:00-12:00 TBA
Speakers:

DOOR PRIZE DRAWING WITH THE EXHIBITORS IN THE EXHIBIT HALL
Friday
October 17, 2014

BOOK AND AUTHOR LUNCHEON

12:00 – 1:30
Session Chair:
Butler
Author: Alane Ferguson

1:45-2:45
Speaker: Jessica Martinez,
Sebastian L1

1:45-2:45
Speaker: Marianne Berkes
Sebastian L1
1:45 – 2:45  Improving Literacy Research Alliance  
Speaker: Kevin Smith, Research Alliance Manager, REL Southeast, Florida State University  
Learn about literacy research occurring in Florida (and across six Southeastern states) by the research alliance manager of the Improving Literacy Research Alliance with the Regional Educational Laboratory Southeast.

1:45 – 2:45  Collaborative Read Alouds – a Tool for Teaching Across Content Areas  
Wekiwa 2  
Speaker: Dr. Katherine McKnight

1:45 – 2:45  Using Manipulatives to Teach Comprehension  
Sebastian L2  
Speaker: Dr. Susan Hall, 95% Group  
Manipulatives are used to teach phonological awareness, phonics, and other components of reading. Presenter models techniques and shows videos of students using manipulatives to make and categorize connections, and draw inferences.

1:45 – 2:45  Assessing Text Complexity Using the Common Core State Standards  
Speaker: Heath Hill, American Reading Company
Common Core State Standards
The CCSS require teaching students to negotiate increasing levels of text complexity. Learn what those levels are in order to teach to them.

1:45 – 2:45
Accelerating Lexile Gains with Differentiated Versions of the Same Article
Speakers: Laura Hunt, Achieve3000, Lori Harding, Orange County Public Schools
Donna M. Born, Okaloosa County Public Schools
Imagine having thousands of informational text articles that are all written on 12 different lexile levels. Now, imagine students progressing to higher lexile levels monthly as they show greater understanding. Find out how teachers have used Achieve3000 to focus on reading strategies using differentiated text. All attendees will be given log-on information to the program.

1:45 – 2:45
Connecting with Students: Rapport Building as a Bridge to Literacy
Speaker: Crystal Higgs, Orange County Public Schools
Participants will be equipped with strategies designed to build rapport. The presenter will discuss the role of relationship building in the classroom and its correlation with literacy through research, classroom accounts, and literature.

1:45 – 2:45
The Marriage Between Guided Reading and Common Core
Speaker: Jennifer VanAllen, ELA Instructional Coach, University of Central Florida,
Guided reading within CCSS is a controversial topic. Participants will learn how to marry the two so that students learn strategic actions they can use to analyze and critique text.

1:45 – 2:45
Creating Strategic Connections to Common Core Curriculum
Speakers: Terri Heidger, Beth Stevens
Enter this Professional Development session with The Apron Ladies prepared to participate in various verbal linguistic, bodily kinesthetic and intrapersonal activities which will be modeled, practiced, and shared. The five essential reading components will be the focus as you learn how to create strategic readers in RtI. This session is motivational complete with "give-aways".

1:45 – 2:45
Readers’ Theater Cures Everything
Speaker: Margot Fadool, Rollins College
The focus of this session is practical ways to include Readers’ Theater in all reading classrooms to improve students’ reading strategies and attitudes. These lessons are aligned with the Common Core. The lessons are also appropriate for classes with ESL students and for classes with a variety of reading levels. Assessment information for Readers’ Theater will also be shared. Participants will receive a packet of hands-on lessons ready to adapt to any individual classroom.
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| 1:45 – 2:45 | **Literacy and Technology: Web 2.0 tools for K-12 Literacy Classroom Integration**  
Speakers: AnnMarie Gunn, University of South Florida, St. Petersburg, Lecia Ackerman  
The purpose of this interactive presentation is (a) describe features and benefits of using different web 2.0 tools (Glogster, Wordle/Tagexdo, and ebooks) to foster literacy learning in K-12 classrooms. |
| 1:45 – 2:45 | **Behind the Pictures: How Studying the Art in Texts Can Improve Students' Reading and Writing Skills**  
Speakers: Laurie Hayes, Laurie Klein  
An artist and an educator team up to explore how artists' craft can deepen and expand comprehension instruction. Participants will gain skills and techniques to implement immediately in all content areas. |
| 1:45 – 2:45 | **TBA**  
Speaker: |
| 3:15 – 4:45 | **Session Chair:**  
Speaker: Alan Sitomer  
**Sponsored by Triumph Learning** |
President’s Reception

5:00 pm—6:30 pm
Mezzanine area outside the Exhibit Hall