All sessions are intended to serve the needs and interests of reading professionals and pre-professionals. Grade level applicability is indicated in the margin below the room number.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
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<tbody>
<tr>
<td>10:00 – 8:00</td>
<td>Pre-registration and On-Site Registration for Participants</td>
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<tr>
<td></td>
<td>Gatlin Pre-conference Registration Area</td>
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<tr>
<td></td>
<td>Pre-registration for Presenters</td>
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<td></td>
<td>Suwannee Registration Area on the 2nd floor</td>
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</table>

**Preconference Institutes**

Registration fee for each Preconference Institute is $25.00.

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Room</th>
<th>Grades</th>
<th>Topic</th>
<th>Speaker(s)</th>
<th>Chair(s)</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>12:00 – 2:45pm</td>
<td>St. Johns 28</td>
<td>PreK-3</td>
<td>The Joy of Language: Rhythm, Rhyme, &amp; Harmony in Reading</td>
<td>John Archambault and David Plummer</td>
<td>Shirley Gibson, FRA Board</td>
<td>This session will highlight the latest brain research as well as demonstrate the power of music. Melody and song carry words along. Once melody, song is imprinted, it provides a &quot;base track&quot; river of language for the emergent or struggling reader to float along on, effortlessly absorbing language, phonemic awareness, and &quot;tuning the ear&quot; to work with the eye for easier language development. Truly with Music, No Child is Left Behind!</td>
</tr>
<tr>
<td>2</td>
<td>12:00 – 2:45pm</td>
<td>St. Johns 29</td>
<td>6 - 12</td>
<td>Five Star Reading Strategies: Demystifying Comprehension</td>
<td>Joan Smathers</td>
<td>Karis MacDonnell, FRA Board</td>
<td>Empower your student with just three magical reading strategies and watch them transition to competent and confident constructors of meaning. Learn how you can simply and effectively incorporate collaborative reading, questioning, and personalizing text to create competent readers.</td>
</tr>
<tr>
<td>3</td>
<td>12:00 – 2:45pm</td>
<td>St. Johns 30</td>
<td>K - 12</td>
<td>Student-Focused Coaching: A New Model for Reading Coaches</td>
<td>Jan Hasbrouck</td>
<td>Maria Schneider, FRA Board</td>
<td>Student-Focused Coaching is a research-based model for systematically and effectively addressing concerns about student progress. This session presents a way to collaborate that keeps the focus on the kids!</td>
</tr>
</tbody>
</table>

Sponsored by Childcraft, McDougal Littell, and Glencoe/McGraw-Hill.
4  
12:00 – 2:45pm  
St. Johns 31  
Grades K - 5  

**Discover the Magic of Activating the Brain**  
Speaker: Pamela Davidson  
Chair: Melinda Sharp  
Come ready to activate your brain as we engage in activities that you can implement right away! Ingredients for learning include: motivation, success, and involvement; all sprinkled with a little TLC.

5  
12:00 – 2:45pm  
St. Johns 32/33  
Grades K - 3  

**Primary Literacy Centers that Make Reading STICK!**  
Speakers: Susan Nations and Melissa Alonso  
Chair: Linda Wayne  
Susan and Melissa will facilitate an interactive workshop focused on using literacy centers to reinforce whole and small group instruction. Participants will create open-ended centers that can be used with multiple reading levels and texts.  
Sponsored by Maupin House

6  
3:00 – 5:45pm  
St. Johns 28  
Grades PreK - 2  

**Breakthrough in Beginning Reading and Writing**  
Speaker: Richard Gentry  
Chair: Andrea Rosenblatt, FRA Board  
Groundbreaking research in brain scanning and Phase Theory are changing beginning reading and writing instruction in America. Come see how children break the code. This session includes video footage of Dr. Gentry working with three through seven year olds. Learn how writing and spelling support beginning reading. You may be amazed at what you see!  
Sponsored by Zaner-Bloser

7  
3:00 – 5:45pm  
St. Johns 29  
Grades K - 8  

**Poetry: Write in the Middle of Class, A Writing Workshop for Teachers**  
Speaker: Judy Young  
Chair: Jeanne Petronio  
Participants will learn how easy it is to get their students’ creative juices flowing as they actively participate in a variety of poetry writing activities that can be used immediately in the classroom, as well as suggestions on integrating poetry into all curriculum areas.  
Sponsored by FRA

8  
3:00 – 5:45pm  
St. Johns 30  
Administrators, Coaches and Teachers K - 12  

**Literacy Essentials and Reading Network System's Florida Reading Model – Practical Applications**  
Speakers: Larry Tihen, Christine Busenbark, and Maria Schneider  
Chair: Melinda Webster  
This session will present information on how a district has implemented a practical, useable, systemic approach to address reading needs for all students utilizing the Just Read, Florida! LEaRN System's Florida Reading Model. Application of the Model to district, school, Reading Leadership Team, and classroom situations will be presented.
Neuroscience Research, Technology, and Effective Readers: Making the Connections

3:00 – 5:45pm
St. Johns 31
Grades K - 12

Speakers: Sherrelle Walker and Jacky Egli
Chair: Evelyn Florence
The latest neuroscience research will be demonstrated as well as how, with technology, significant and lasting results can be acquired quickly in language acquisition and reading achievement for ALL students.

Sponsored by Scientific Learning

Creating Classroom Magic – Simple Art and Craft Ideas to Stimulate Learning Across the Curriculum

3:00 – 5:45pm
St. Johns 32/33
Grades K - 2

Speaker: Mary Dall
Chair: Linda Gobran
This “make and take” session teaches easy art concepts and incorporates simple arts and crafts activities designed to enhance and stimulate reading writing skills across the curriculum. Easy art enhancements will be explored.

Let the Magic Begin!” Opening Gala in the Exhibit Hall

6:00 – 8:00 pm
Gatlin D/E
All

Everyone is invited to tour the exhibits, chat with exhibitors, enjoy the refreshments they have provided, and create a special treat at our “famous” Mashed Potato Martini Bar as you browse and mingle with colleagues.

Prizes will be given away every 15 minutes!
Mashed Potato Martini Bar sponsored by SRA/McGraw-Hill

FRA Board of Directors Meeting and Dinner (By invitation only)

8:00 – 9:00 pm
Conway Room
Presiding: Debra Wellman, FRA President
Sponsored by National Geographic School Publishing
FRIDAY, SEPTEMBER 7, 2007

PRE-REGISTRATION AND ON-SITE REGISTRATION FOR PARTICIPANTS
Gatlin Pre-conference Registration Area

7:00 – 3:30

PRE-REGISTRATION FOR PRESENTERS
Suwannee Registration Area on the 2nd floor

7:15 – 7:45

MEETING FOR FIRST TIME CONFERENCEES
Wekiwa 7
First Time Conferencees

Facilitator: Pam LaRiviere, FRA President-elect
Summary: Learn helpful hints for getting the most from the conference sessions.

Learn helpful hints for getting the most from the conference sessions. If this is your first FRA, come to this early morning meeting to get the highlight and tips for making this a valuable learning-experience for you professionally.

EXHIBIT HALL OPEN
8:00 AM – 5:00 PM
GATLIN D/E

FEATURED SPEAKER

Oh, the Words They’ll Use!
Suwannee 15
Grades K – 2
Speaker: Melissa Forney
Chair: Shirley Gibson, FRA Board

Join author/teacher, Melissa Forney for sizzling strategies and hands-on ideas to turn your K-2 student into vocabulary experts. Raise their IQs and turn your classroom into a successful “think-tank” where words infuse every experience and every one of the five senses. Welcome all K-2 teachers!

Sponsored by Buttery Moon Multimedia, Inc.
8:00 – 9:00  Successful Strategies for Building Lifetime Readers
Suwannee 16
Grades 1 - 8
Speaker: Steven Layne
Chair: Roma Carlisle, Past President

Energetic author and educator, Seven Layne promises a session to delight, empower, and motivate every teacher of literacy in grades 1-8. The entertainment options available to young people in our fast-paced society are ever on the increase. This session will offer practical ideas for the classroom that will keep kids reading and loving books. Great titles - old and new - will be highlighted.

Steven Layne is a professor at Judson College and is a much sought after speaker for his expertise in engaging the learner and ability to inspire educators. As a writer, Steve has an extremely broad spectrum that spans writing poetry, journal articles, essays children’s and young adult literature.

Sponsored by FRA

8:00 – 9:00  Reading Comprehension and Math Problem Solving
Gatlin Ballroom
Grades 3 - 12
Speaker: Howard Berrent
Chair: Lela-Ann Carroll, FRA Board

Not only is reading essential for solving math problems, but mathematical problem solving is a wonderful tool to use to teach reading comprehension. Reading comprehension strategies will be demonstrated using math riddles, ambiguity, and language. Handouts, fun activities, and good ideas for the classroom.

Education has been the focus of Dr. Berrent’s life, first as a student, then as an elementary school teacher, reading teacher, university professor, education entrepreneur, president and CEO of two publishing companies. Education is still his focus. Leadership and innovation with a constant eye on student success, instruction, and classroom assessment are his strengths.

Sponsored by Rally! Education

8:00 – 9:00  Secondary Reading Council of Florida Meeting
Suwannee 17
Grades 6-12
Speaker: Roxana Hurtado, Secondary Reading Council of Florida

Members of the Secondary Reading Council of Florida and interested educators are invited to attend our fall business meeting. Nominations and voting for the new SRC board will be held at this time, as well as information about the annual conference.

8:00 – 9:00  Boosting Achievement Levels with the 100 Book Challenge Model for Organizing Best Practices Into One Unified Independent Reading System
St. Johns 28
All
Speaker: Jacqueline Woolford, American Reading Company
Chair: Kathy Hirt

A system for unifying assessment, instruction and accountability to effect student achievement in reading will be presented as an example of systematic application of research-affirmed literacy practices that integrate student, teacher, parent and administrator learning.
8:00 – 9:00  
**Razzle, Dazzle, Fizz, Boom, Bah!**  
*St. Johns 29*  
Grades K - 2  
*Speakers: Sharon Griffin and Susan Swain, Rolling Green Elementary School, Boynton Beach*  
*Chair: Debbie Warner*  
Participants will become engaged in physical science activities that are keyed to the benchmarks. Literature, songs, poetry, and writing ideas for implementing science content will be presented.

8:00 – 9:00  
**Hasty Tasty Poetry**  
*St. Johns 30*  
Grades K - 5  
*Speaker: Judy Cebeck, Jacksonville Country Day School*  
*Chair: Sharon Hinsley, FRA Board*  
Are you looking for recipes for writing poetry that are deliciously simple? A cookbook of choices with ingredients, directions, and critiques will be provided. Your students will experience the JOY of creativity!

8:00 – 9:00  
**The Impact of Reciprocal Teaching in Primary Grades**  
*St. Johns 31*  
Grades K - 2  
*Speakers: Angela Cruise and Peggy Petrino, Palm Beach Atlantic University*  
*Chair: Ann Smith, FRA Board*  
Primary students need strategies to help them clarify unknown words that they encounter while reading. Reciprocal teaching consists of four comprehension strategies that help students understand what they are reading.

8:00 – 9:00  
**Use all the “Tools” for Reading with the Bag Ladies Make-N-Takes**  
*St. Johns 32/33*  
Grades K-8  
*Speakers: Karen Simmons and Cindy Guinn*  
*Chair: Melinda Sharp*  
Fill a "toolbox" full of new projects to apply reading and writing skills. From "post-its" to "tags", students will get the "main idea" of applying skill-based standards in a make-n-take activity. Choose great "word choices" and "pull-through-predictions" as learning comes alive with the Bag Ladies.  
Sponsored by The Bag Ladies, Inc.

8:00 – 9:00  
**Excitement and Literacy in Content Area Classrooms**  
*Suwannee 11*  
Grades 3 - Adult  
*Speaker: Linda Tuschinski, University of Central Florida*  
*Chair: Emma Winfield*  
Fluency provides a bridge between word recognition and comprehension. A combination of strategies, teacher-modeling, repeated reading and student progress monitoring motivates struggling readers and improves both fluency and comprehension.

8:00 – 9:00  
**Discover Your Coaching Association – The Florida Literacy Coaches Association!**  
*Suwannee 12*  
Reading Coaches  
*Speaker: Brian Dorman, FRA Board, Florida Literacy Coaches Association*  
*Chair:*  
Participants will engage in discussion about the role of coaches in the schools, challenges faced by coaches and sharing needs for professional growth. Additionally, participants will learn about the position the FLCA holds regarding coaches, their qualifications, and their need for professional development opportunities. Furthermore, participants will learn how to join the FLCA.

8:00 – 9:00  
**What's New in Nonfiction?**  
*Suwannee 13*  
Grades 3 - 8  
*Speaker: Terrell Young, Washington State University*  
*Chair: Adrien Helm*  
The presenter is a member of the NCTE Orbis Pictus Award for Outstanding Nonfiction for Children and will share the best current titles for students in grades three through eight.

8:00 – 9:00  
**TWIRL: Teaching Writing in Real Life**  
*Suwannee 14*  
Grades K – 2 and ESE  
*Speakers: Kathleen Conner, Barry University and Erin Conner, University of Central Florida*  
*Chair: Lisa Flannery*  
Wow! Creative ideas for making language arts come alive for every student transcend traditional
approaches to writing. TWIRL fosters an interactive, hands-on approach to writing instruction using "kinesthetic connections" to master skills.

### 8:00 – 9:00

**Suwannee 18**

**Making Magic Happen: Engaging Students to Think Critically in the Content Area**

**Speakers:** Catherine Glass and Vicky Zygiouris-Coe, University of Central Florida  
**Chair:** Jacque McCrady

How do we engage students to think critically about content area text(s)? Presenters will model how the cubing strategy can be used to strengthen students' content area comprehension and help expand their understanding of text(s) from various perspectives.

**Suwannee 19**

**Bringing the World to Your Classroom: A Book That Can Do It All**

**Speakers:** Peggy Van Voorhis, Vivian Posey and Trish Herman, Barry University  
**Chair:** Joyce Warner, FRA Board

Through the use of The Breadwinner, Deborah Ellis' compelling tale of life in Afghanistan, participants will be provided with an exciting, outside-the-box, teaching model. This model will stress vocabulary and comprehension strategies while developing the themes of character education and world understanding, K-12.

**Suwannee 20**

**Using Colorful Graphic Organizers for Content Area Reading**

**Speakers:** Jayna Snyder, Karyn Gaudy and Nancy Rehwoldt, Surfside Elementary, Satellite Beach  
**Chair:** Linda Wayne

Participants will learn how to 'think graphically' while they make many colorful, engaging, foldable organizers which can be used as instructional elements such as anticipatory sets and assessment tools.

**Suwannee 21**

**I've Got a Classroom Library – Now What!**

**Speaker:** Marcy Halpin, FLaRE Coordinator  
**Chair:** Linda Gobran

Once you have a classroom library how do you motivate students to read? Learn about book passes, book talks, interactive read alouds, and other practices that will entice your students.

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### 9:15 – 10:15

**The Power of the Word**

**Gatlin Ballroom**  
**Speaker:** Sharon Vaughn  
**Chair:** Artis Gray, FRA Board

This presentation focuses on the power of the "word" in learning to read from word reading to understanding the meaning of words (vocabulary). Practical advice for teachers on how to teach encoding and word meaning are provided.

Dr. Vaughn is the author of numerous books and research articles that address the reading and social outcomes of students with learning difficulties. She is currently the Principal Investigator or Co-Principal Investigator on several Institute for Education Science, National Institute for Child Health and Human Development, and Office of Special Education Programs research grants investigating the effective interventions for students with reading difficulties and students who are English language learners.

Sponsored by Pearson/Scott Foresman
9:15 – 10:15 Dreams Do Come True!
St. Johns 32/33
Grades K - 12

Speaker: Judy Young
Chair: Elise Leonard

Join author and poet Judy Young, living proof that dreams do come true, as she shares her unique story of how her career changed from teacher to author and the behind the scene view of the writing process of her books, from initial concept to publication. In this 60-90 minute presentation you will hear where Judy’s ideas come from and see examples of the writing and publication process from rough drafts, final drafts, and galley proofs, as well as the illustration process from the author’s perspective. Judy also discusses how her books can be used in the classroom.

Sponsored by FRA

9:15 – 10:15 Among the Books
Suwannee 15
Grades 6 -12

Speaker: Margaret Peterson Haddix
Chair: Alexa Gum

Join Margaret Peterson Haddix as she shares her journey to becoming a writer. Discover where she has gotten the inspiration for many of her books and get of her upcoming books.

Sponsored by FRA

9:15 – 10:15 Baiting the Hook! Motivating Readers with Differentiated Comprehension and Vocabulary Instruction
Suwannee 16
Grades 3 - 12

Speaker: Becky Bone
Chair: Debra Wellman, President

Fishing around for ways to meet the needs of all levels of learners? Explore the principles of differentiated instruction, including how to use assessments to inform instruction and form flexible groups, tier comprehension instruction using the FCAT Cognitive Complexity Levels, and take vocabulary instruction to the next level with differentiation.

Sponsored by Scholastic Education

9:15 – 10:15 Motivate Your Readers With the Adventure Novel, Escape to the Everglades!
Suwannee 17

Speakers: Edwina Raffa and Annelle Rigsby, Authors, Lee County
Chair: Rob Cooper

Create reading excitement for your students by celebrating Florida and its native people, the Seminoles! Use our children's historical novel, Escape to the Everglades, and its accompanying thirty-two page Teacher Activity Guide to inspire the joy of reading and the love of history while satisfying the Sunshine
<table>
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<tr>
<th>Time</th>
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<th>Grades</th>
<th>Title</th>
<th>Speaker</th>
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<tr>
<td>9:15 – 10:15</td>
<td>St. Johns 29</td>
<td>K - 5</td>
<td>Classroom Libraries: Do They Impact Reading Test Scores?</td>
<td>Shannon Ayrish, FRA Board Member, Marilyn Sharp Action Research Award Winner, Leon County School District</td>
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<tr>
<td>9:15 – 10:15</td>
<td>St. Johns 30</td>
<td>K - 2</td>
<td>Exploring Ways to Explicitly Use the Teaching of Writing to Support Reading</td>
<td>Connie Dierking, University of Central Florida</td>
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<tr>
<td>9:15 – 10:15</td>
<td>St. Johns 31</td>
<td>PreK - 5</td>
<td>Create a Technology Enhanced Reading Center for Free (or almost)</td>
<td>Terence Cavanaugh, University of North Florida</td>
</tr>
<tr>
<td>9:15 – 10:15</td>
<td>Suwannee 11</td>
<td>K - 8</td>
<td>Teachers Becoming Teachers of Writing: The Ups and Downs of Working in and Teaching Writer's Workshop</td>
<td>Nance Wilson, University of Central Florida</td>
</tr>
</tbody>
</table>

This session will provide strategies in phonological awareness, in order to fill foundation gaps in older struggling readers. By filling these gaps, older struggling readers progress quickly in reading acquisition and develop a motivation to read.

Learn how to build a classroom library and apply for the Marilyn Sharp Action Research Award. This session will give the research foundation for establishing a classroom library and provide the results of last year's action research award winner. Get tips, strategies, and best practices for implementing classroom libraries, independent reading, and reading motivational strategies.

The best way to build the reading and writing connection for students is to explicitly teach it. Learn ways to apply the strategies used in beginning writing to directly support strategies needed for beginning reading. Whether decoding or encoding, students will benefit most when both are taught in tandem.

Learn how to create a computer reading center, from surplus computers, free software, and internet access, providing students access to thousands of free high interest books, including interactive books.

This presentation will give participants a window into the experiences of teachers participating in and teaching writer's workshop. Participating teachers will analyze classroom situations, develop teaching tips, and write.
9:15 – 10:15  
Suwannee 12  
Grades 3 - 8  
**Once Upon a Twisted Time: Magical Prompt for Reluctant Writers**  
Speaker: Kimberly Higdon, St. Leo University  
Chair: Karis MacDonnell, FRA Board  
This interactive session describes methods for using twisted tales to scaffold reluctant writers. Ideas for narratives, journaling, biography, letters and persuasive writing will be shared. Be ready to write and laugh!

9:15 – 10:15  
Suwannee 13  
Grades K - 12  
**Nurturing Voluminous Vocabularies: Using Indirect and Direct Instructional Strategies to Refine and Expand Students’ Vocabularies**  
Speaker: Rick DuVall, Independent Consultant  
Chair:  
Many students encounter problems when reading the printed word due to their limited oral vocabularies. In this session, participants will gain insights and strategies for helping students expand their understanding of words and sentence structures. The focus will be on strategies for explicit instruction and active engagement of students.

9:15 – 10:15  
Suwannee 14  
Grades 3 - 8  
**Magical Reading/Writing Connections**  
Speaker: Mary Bryan, Golden Gate Intermediate School, Naples  
Chair: Lois Haid, FRA Board  
In the session, attendees will be hypnotized by the power of reading/writing connections. Participants, entranced by magical model lessons, will leave this session with many practical writing **tricks**!

9:15 – 10:15  
Suwannee 18  
**The Magic of the Reading Brain: Recent Research**  
Speaker: Andrea Rosenblatt, Barry University  
Chair:  
Neuroscientist and educational researchers have unlocked many of the secrets of our brains. This hands-on presentation will focus on recent brain research and its implications for reading instruction.

9:15 – 10:15  
Suwannee 19  
Grades 6 - Adult  
**Keeping It Real: Using Current Non-Fiction to Engage the Struggling Reader**  
Speaker: Nancy Williams, Allen D. Nease High School, St. Augustine  
Chair:  
In this session, attendees will learn how to use colormarking, questioning and current non-fiction to illuminate author's purpose, point of view, tone, and meaning for the reluctant reader in the content areas.

9:15 – 10:15  
Suwannee 20  
Mentors, Coaches, and Supervisors  
**Reading with Jake & Emily: A Novel Approach to Teacher Education**  
Speaker: Rhonda Atkinson, Valencia Community College  
Chair: Antionette Chatman  
New approaches to teacher education such as Florida's Educator Preparation Institutes call for novel as well as tried-and-true methodology. This session demonstrated a unique approach that integrates reading research findings (NRP's *Teaching Children to Read*) and recommendations (NIFL's *Put Reading First*) with narrative content.

9:15 – 10:15  
Suwannee 21  
Grades K - 5  
**Using the Singing/Technology Connection: Investigation of an Intervention for Elementary ELL Struggling Readers**  
Speaker: Susan Homan, Marie Biggs and Susan Bennett, University of South Florida  
Chair:  
This presentation shares preliminary research using Tune in™ to Reading (TIR) demonstrated large gains for struggling readers. FLDOE funded the current study using the signing software program with English Language Learners.
**10:30 – 11:45**

**Motivation Matters: Persistence, Proficiency, and Passion**

**Gatlin Ballroom**

**All**

**Presiding:** Evan Lefsky, Just Read, Florida! Executive Director

**Welcome & Greetings:** Chancellor Cheri Yecke, Office of Education

**Introduction of Speaker:** Debra Wellman, President

**Speaker:** Linda Gambrell, International Reading Association President

This session will focus on creating classroom cultures that support and nurture literacy development. Research-based evidence that supports independent reading will be presented along with practical teaching techniques that help students become proficient and persistence literacy learners with a passion for reading.

Linda B. Gambrell, a professor of education in the Eugene T. Moore School of Education at Clemson University, is president of the International Reading Association. She served as a member of the Board of Directors of the IRA from 1992-1995 and, in 1998, she received the IRA Outstanding Teacher Educator in Reading Award. In 2004, she was elected to the Reading Hall of Fame. Her current research interests are in the areas of reading comprehension strategy instruction, literacy motivation, and role of discussion in teaching and learning.

Sponsored by IRA and FRA, and Scholastic Education

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**12:00 – 1:30**

**Luncheon**

**12:00 – 1:30**

**St. Johns 28**

**Grades K - 5**

**Speaker:** Marc Brown

**Presiding:** Mary Ann Clark, Past President

**Recognition of Past Presidents**

**Introduction of Speaker:** Britten LaRiviere

What began as a simple storytelling time for his son Tolon soon evolved in the book series children have come to know and love … Arthur, an aardvark, who encounters all of the experiences of the typical child. Marc Brown's skill as an author and illustrator has sparked the love of reading for many a child.

Sponsored by Booksource, Rally! Education, and FRA

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**12:30 – 1:30**

**St. Johns 29**

**Grades K - 5**

**Best Practices for the ELL Student**

**Speaker:** Ana Baez, Houghton Mifflin

Participants will be able to see how knowledge and language development can grow simultaneously in the right classroom environment by putting to practice effective ELL strategies.

**Comprehend Comprehension**

**Speaker:** Pat Evans, Saxon/Harcourt Achieve

Using fluency readers, Miss Evans will explicitly model strategies for reading instruction. This interactive session encourages teachers to teach reading comprehension strategically to increase awareness and improve performance.
**12:30 – 1:30**
St. Johns 30
**Moving Struggling Readers to Thriving Readers**
Speakers: Helen Long and Shauna Williams, Voyager Expanded Learning
Through direct explicit instruction, interactive technology, action packed DVD's, and engaging text of current science and social topics, move your struggling adolescent students reading 3-4 years below grade level into thriving readers.

**12:30 – 1:30**
St. Johns 31
**Building Effective Readers through Neuroscience Principles and World-Class Technology**
Speaker: Sherrelle Walker, Chief Education Officer, Scientific Learning
This session will demonstrate how technology, based on the latest neuroscience research, can increase achievement levels of all students. Results of effectiveness across grade levels and student populations will be shared.

**12:30 – 1:30**
Suwannee 11
**Comprehension Tools for Building a Successful Reader**
Speaker: Leah Gaal, Houghton Mifflin
Bring your tool chest and fill it with exciting ideas for teaching students comprehension skills and strategies.

**12:30 – 1:30**
Suwannee 13
**Boosting Academic Vocabulary to Boost FCAT Scores**
Speaker: Melanie Guenette, National Geographic School Publishing
Looking for ways to help your striving readers access grade level text? Join this session and learn effective strategies for vocabulary development that will engage even your most reluctant readers.

**12:30 – 1:30**
Suwannee 14
**Using Lexiles to Support Instruction and Improvement in Florida Schools**
Speaker: Otis Fulton, MetaMetrics, Inc.
Learn how you can use Lexiles to measure student growth in reading, target instruction across content areas and grades, and forecast performance on high-stakes tests.

**12:30 – 1:30**
Suwannee 18
**Teaching Academic and Content Vocabulary Learning Strategies**
Speaker: Ondine Gage-Serio, Pearson Longman
The most valuable predictor of academic achievement is competence in academic and content area vocabulary. This presentation focuses on strategic vocabulary instruction in practical contexts.

**12:30 – 1:30**
Suwannee 19
**Reading to the Beat**
Speakers: Jack Hartmann and Jerilyn Stover, Hop 2 It Music
Learn to use the power of today's hip-hop, Latin, reggae, pop and rap music to teach essential reading skills and strategies to a diversity of children. Jack and Jerilyn Stover will also demonstrate how learning through music can be enhanced with the visuals and interaction of a Smartboard.

**12:30 – 1:30**
Suwannee 20
**Reading Strategies Across the Content Areas**
Speaker: Mary McDonald, Options Publishing
This fast-paced workshop will provide over 25 strategies for helping the struggling reader. Other topics will include brain research, vocabulary, and comprehension. Teachers will walk away with resources for the classroom.

**12:30 – 1:30**
Suwannee 21
**Literacy Smart Work Stations**
Speaker: April DeCesare, Innovative Learning Solutions
The power of learning that takes place away from the teacher must rival the power of the instruction that takes place with the teacher! Come and learn how to use SMART Stations! Each station is aligned with the Five Reading Components and incorporates state standards, Bloom's Taxonomy, and Howard Gardner's Multiple Intelligences!
1:45 – 2:45
**Enhancing Student Vocabulary Development**

Gatlin Ballroom
Grades K - 8

Speaker: Isabel Beck
Chair: Margaret Janz, Past President

Robust Vocabulary takes kids to a level of understanding by exploring important Tier 2 words. Actively engaging students in vocabulary activities that are more than look up a definition. Student friendly definitions that are created by the student help them take ownership of their words.

Isabel Beck is a professor of education and senior scientist at the University of Pittsburgh where she teaches reading education courses and conducts reading research. She has engaged in extensive research on decoding, vocabulary, and comprehension, and has published her work in over 100 articles and chapters, as well as in several books.

Sponsored by Harcourt School Publishers

1:45 – 2:45
**Connecting FCAT Reading with Classroom Instruction**

St. Johns 32/33
Grades 3 - 12

Speaker: Howard Berrent
Chair: Christine Busenbark

There are 14 essential reading comprehension skills necessary to be a successful reader as well as needed to succeed on the FCAT. How to implement these 14 skills in all classroom reading in all subjects is the focus of this presentation. Handouts, fun activities, and good ideas for the classroom will be provided.

Education has been the focus of Dr. Berrent’s life, first as a student, then as an elementary school teacher, reading teacher, university professor, education entrepreneur, president and CEO of two publishing companies. Education is still his focus. Leadership and innovation with a constant eye on student success, instruction, and classroom assessment are his strengths.

Sponsored by Rally! Education

1:45 – 2:45
**Among the Books**

Suwannee 15
Grades 6 - 12

Speaker: Margaret Peterson Haddix, Author
Chair: Salisha Weaver

Join Margaret Peterson Haddix as she shares her journey to becoming a writer. Discover where she has gotten the inspiration for many of her books and get of her upcoming books.

Sponsored by FRA
1:45 – 2:45

**Behind the Books, Mr. Tanen’s Ties Rule! And Beyond**

**Suwannee 16**

Grades K - 5

**Speaker:** Maryann Cocca-Leffler, Author

**Chair:** Shannon Ayrish, FRA Board

Winner of the 2003 Florida Reading Association's Children's Choice Award for Mr. Tannen's Ties, Maryann Cocca-Leffler will share her new book, Mr. Tannen's Ties Rule!, among many others. Discussions of how all her books were born out of personal experiences and ways to encourage students to use their own life experience in their writing. The process of her books through storyboards, sketches, and paintings will be share. Activity sheets will be provided. Autographing will take place after her session.

Sponsored by FRA

1:45 – 2:45

**How To Score More Than Ever Before!**

**Suwannee 17**

Grades 3-5

**Speaker:** Melissa Forney

**Chair:**

Is it possible to prepare students for the state writing test AND to have positive, joyous learning experience at the same time? The answer is YES! Join author/teacher Melissa Forney for a jam-packed session of ideas, manipulatives, and how-to-score-high tips. If you're stressing about teaching writing, this session is just for you!

Sponsored by Buttery Moon Multimedia, Inc.

1:45 – 2:45

**Create Musical Big Books With Your Students!**

**St. Johns 28**

Grades 1 - 8

**Speaker:** Lindy Robertson, Innovative Learning Solutions

**Chair:** Carol Boudin

Incorporate music into your classroom on a daily basis! ILS presenters will share the research behind music in the classroom. ILS will help you energize your literacy instruction and provide practical strategies for aspiring authors, student illustrators, struggling readers and second language learners!

1:45 – 2:45

**Fixin’ Faulty Fonics**

**St. Johns 29**

Grades K - 2

**Speakers:** Juliette Carter and Kim Baggs, Putnam County School District

**Chair:** Ann Smith, FRA Board

This presentation will describe a successful teacher-designed, teacher-delivered, systematic, intensive, assessment-driven Tier 3 intervention for K-2 students who are still struggling with phonetic problems.

1:45 – 2:45

**Reading Response Journals**

**St. Johns 30**

Grades 3 - 5

**Speaker:** Melissa Will, Espiritu Santo Catholic School, Safety Harbor

**Chair:**

You will learn the benefits of using response journals in your classroom. You will also learn what your written responses will teach your students about grammar, conventions, and higher level thinking.

1:45 – 2:45

**Making Word Study Meaningful for English Learners**

**St. Johns 31**

Grades K - 5, ELL

**Speaker:** Lori Helman, University of Minnesota

**Chair:**

Join me for hands-on ideas to effectively teach phonics, vocabulary and spelling to your English-
learning students. I'll model how to incorporate oral language development within your word study lessons.

1:45 – 2:45
Suwannee 11
Grades K - 2

Creating Classroom Magic – Simple Art and Craft Ideas to Stimulate Learning Across the Curriculum
Speaker: Mary Dall, Maupin House
Chair: Joy Milner, FRA Board
This session incorporates easy art concepts and simple arts and crafts activities designed to enhance reading and writing skills across the curriculum.

1:45 – 2:45
Suwannee 12
Grades 1 - 12

Best Practices for ESL/ELL Reading
Speaker: Pamela Houze, National Consultant, Plano, Texas
Chair: Jeanne Petronio
What comprehension strategies confer the greatest advantages in student learning and is there evidence in research to support their use? This session will demonstrate strategies along with vocabulary and fluency instruction that can help your ESL/ELL students make the greatest gains in reading.

1:45 – 2:45
Suwannee 13
All

Fluency: Putting It In Perspective
Speaker: Jan Hasbrook, McGaw-Hill
Chair: Maria Callis-Schneider, FRA Board
Fluency is necessary but not sufficient for reading success. This session describes the role of fluency in instruction and assessment while outlining an appropriate perspective for this key reading skill.

1:45 – 2:45
Suwannee 14
Grades 5 - Adult

Want to Get Your ‘Tween and Teen Guys to Read???
Speaker: Elise Leonard, Simon & Schuster
Chair: Elise Leonard will introduce teachers, parents, librarians and readers to a great new tool for literacy. The new, innovative, easy-to-read AL’S WORLD series was written specifically for tween and teen guys who don't like reading. Find out why kids are loving these funny, fast-paced, high-action books and how they came about.

1:45 – 2:45
Suwannee 18
Grades 6 - Adult

Readers Theatre – The Magic of the Spoken Word
Speakers: MyLinda Butterworth and Linda Day, StoryMasters
Chair: L. E. Sommers, FRA Board
Learn how Reader's Theatre can bridge the gap between the printed words on the page and using imagination through Theatre of the Mind, we can stimulate their interest in expanding their vocabulary, create a desire to read, and enhance their ability to express themselves through good literature. Come and celebrate the magic of reading!

1:45 – 2:45
Suwannee 19
All

Discover the Magic of Writing for The Florida Reading Quarterly
Speakers: Lunetta Williams and Katrina Hall, University of North Florida, FRA Board
Chair:
This session will provide an overview of writing for the Florida Reading Quarterly. Come and meet the editor and associate editor while you learn tips about publishing in this journal.

1:45 – 2:45
Suwannee 20
Beginning Teachers, Coaches, Mentors, Pre-Service Educators

Literacy Sparks: Helping New Teachers with Reading
Speaker: Lynn Howard, Center for Performance Assessment
Chair: Peggy Van Voorhis
Help for beginning teachers and literacy integration has arrived! Support new teachers in a yearlong plan including instructional strategies that engage students in strategic reading, vocabulary acquisition, and comprehension.

1:45 – 2:45
Suwannee 20
Grades K - 8

The Three R’s of Literacy – Reading, Writing, and Reasoning
Speaker: Kathy Daly, National Writing Consultant, Indiatlantic
Chair: Diane Elswick
Color coding and hands-on activities are used to efficiently and effectively teach content writing. Paragraph components are all color coded to help students understand and remember organizational logic.

**SECOND GENERAL SESSION**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Topic</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 – 4:15</td>
<td>Gatlin Ballroom</td>
<td>The Science of Spelling and Why Spelling is Important for Reading and Writing</td>
<td>Richard Gentry</td>
</tr>
</tbody>
</table>

Presiding: Ellen Supran, Vice President  
Vice-presidential Candidate: Sherida Weaver  
Introduction of Speaker: Kathy Caputo, Vice President  
Speaker: Richard Gentry  

New discoveries in brain scanning reveal a neurological basis for spelling and imply a more prominent role for spelling in literacy development—from foundational aspects of beginning reading to fluency and ease in proficient reading and writing. This session explores how spelling instruction connects with comprehensive literacy, shows the curriculum that is needed to develop “a dictionary in the brain” for each child, and shows the devastating results that may occur when we don’t teaching spelling to our children.

J. Richard Gentry, Ph.D., is an internationally acclaimed author, educational consultant, and researcher and a recognized leader in education for groundbreaking work in spelling and for recent work with Pre-K through second grade emergent literacy. His breakthrough insights on the early connections of reading, writing, and spelling—along with clarification of early developmental stages of spelling, word reading, and writing—are unraveling the mysteries of how teachers should teach, how children learn to read and write, and how to handle complex issues such as teaching phonics, spelling disabilities, overcoming dyslexia, along with the specific specifics of early intervention for children who are breaking the code.

Sponsored by Zaner-Bloser

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**President’s Reception**

FRA President, Debra Wellman invites all conferees to the President’s Reception.

*8:00 – 8:45 pm*  
Sponsored by FRA
The Magic of Fun

Enjoy dancing, take part in Karaoke, and get your personal tattoo.

8:45 - 10:30 pm

Sponsored by Sundance/Newbridge
Maupin House
Wright Group/McGraw-Hill
Florida Teen Book Map

The Florida Reading Association invites you to recommend novels that teens and tweens enjoy and which have Florida settings. Join FRA in celebrating our Sunshine State through adolescent literature by submitting your suggestions online at the FRA web site www.freads.org. Please include the following on the easy internet form:

- **Book Title**
- **Author**
- **Florida Location (setting)**
- **Reader's Grade Level**
  - Upper Elementary
  - Middle School
  - High School
  - All

Also, please tell us your name, the name of your school, and city. Submissions will only be used to create a Florida Teen Book Map available on the FRA web page. Thank you for being a part of this FRA Adolescent Literacy Project.
SATURDAY, SEPTEMBER 8, 2007

7:00 – 3:30  
**Pre-registration and On-Site Registration for Participants**  
**Gatlin Pre-conference Registration Area**

7:00 – 8:00  
**FRA DELEGATES ASSEMBLY AND LEADERSHIP BREAKFAST**  
(By Invitation Only)  
Presiding: Debra Wellman, FRA President  
Presentation of Awards: Nancy Lazlo, Director of Membership Development  
Introduction of Speaker: Shirley Gibson, IRA State Coordinator  
Speaker: **Linda Gambrell**, IRA President  
Business Meeting  
Sponsored by Harcourt School Publishing

8:00 – 9:00  
**Student Engagement: Magical Motion in the Classroom**  
St. Johns 32/33  
Speaker: **Jane Feber**, Duval County School  
Chair: **Antionette Chatman**  
Come make and take activities for creative response to fiction and nonfiction. No matter what subject area you teach, when students are actively engaged learning takes place.  
Sponsored by Maupin House

8:00 – 9:00  
**Take a Tour of the Alphabet**  
Suwannee 15  
Speaker: **Jerry Pallotta**  
Chair: **Jeanne Petronio**  
Jerry Pallotta's Alphabet series is an excellent model for student writing. Using the alphabet as an organizational plan, students can explore unlimited topics and utilize expository writing. Take a closer look at Jerry's creative process as he leads a page-by-page discussion of his books. Be involved in a current project and get tips on how to encourage kids to read and write a zillion books.  
Jerry began his writing career as a reader of alphabet books to his children. One day he realized that he could create those same books that went beyond “A is for Apple”. His counting and alphabet books not only engage the reader, but they also expand his/her knowledge base in content areas. He writes with kids in mind.  
Sponsored by FRA
8:00 – 9:00  
**Turning Word Losers into Word Lovers: Vocabulary Instruction**

Suwannee 16  
Grades 6 - 12

Speaker: Bill McBride  
Chair: Pam LaRiviere, President elect

Students who are reading content area texts are immersed in difficult concepts—abstract -isms, foreign terms, scientific and mathematical words, and concepts about which students have little prior knowledge. This highly entertaining keynote describes why English is a difficult language to learn, what doesn't work in teaching words to students, and what it means to “know” a word. Using humorous examples, teachers will discover classroom practices that help students increase the joy of learning words.

William McBride is a well known national speaker, educator, and author. Bill is a former middle level teacher. He has contributed to a number of textbooks series in language arts, social studies, science and vocabulary development. Bill is known for his heartwarming novel *Entertaining an Elephant*. His workshops are filled with practical, hands-on activities that teachers can begin to use immediately in their classrooms.

Sponsored by McDougal-Littell

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8:00 – 9:00  
**Nurturing Voluminous Vocabularies: Using Indirect and Direct Instructional Strategies to Refine and Expand Students’ Vocabularies**

Suwannee 17  
Grades K - 12

Speaker: Rick DuVall, Independent Consultant  
Chair: Catherine Simons

Many students encounter problems when reading the printed word due to their limited oral vocabularies. In this session, participants will gain insights and strategies for helping students expand their understanding of words and sentence structures. The focus will be on strategies for explicit instruction and active engagement of students.

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8:00 – 9:00  
**Reading Comprehension Strategies: Reader’s Toolkit**

St. Johns 28  
Grades K - 12

Speaker: Terry Bouchard, Teacher’s Toolkits  
Chair: Lisa Flannery

Participants will learn how to implement researched based strategies in their class. Discover how to scaffold learning strategies with the use of a hands-on toolkit and custom sticky notes.

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8:00 – 9:00  
**Strategies That Work: Helping Your English Language Learners with Comprehension**

St. Johns 29  
Grades K - 12

Speakers: Valerie Wright and Jane Govoni, St. Leo University  
Chair: Joanna Helak

Through the use of hands-on activities and demonstrations, participants will walk away with ready-to-use strategies to assist their English language learners in the area of reading comprehension for both narrative and expository text.

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8:00 – 9:00  
**A Dead Snake in the Jar: Harnessing the Wonder of Able Readers**

St. Johns 30  
Grades K - 2

Speaker: Shari Valencic-Ursel, Sarasota County School District  
Chair: Trudie O’Grady

Primary students who are precocious readers require differentiation beyond the scope of the 90-minute reading block. This session will include an overview of action research and resources to engage high-ability early childhood readers.
8:00 – 9:00  
**St. Johns 31**  
Grades 3 - 12  
**Scrolls, Sleuths, and Scribes: Vocabulary Expository Literacy Circles**  
Speaker: Lisa Crayton, Florida Gulf Coast University  
Chair: Lindsay Morris  
This presentation highlights ways teachers can utilize diverse texts and activities to stimulate student engagement in vocabulary study within a literacy circle format.

8:00 – 9:00  
**Suwannee 11**  
College Students  
**Ready, Set, Intern: Getting Prepared to Run the Classroom**  
Speakers: Kathleen Schofield, Jace Hargis and Melissa Wright, Clay County School District  
Chair: Vivian Posey  
Ed Majors: Are you prepared to run the classroom? This Q&A session lets you ask the hard questions that will prepare you for intern success, from the first day on.

8:00 – 9:00  
**Suwannee 12**  
Grades 6 - 12  
**Read the Label**  
Speaker: Jennifer Campbell, Columbia High School, Campbell County School District  
Chair: Paula Davis  
Bring excitement to your classroom through these engaging activities. Introduce real-world applications of reading by using labels, manuals, and brochures. Experience this approach firsthand and receive materials for classroom implementation.

8:00 – 9:00  
**Suwannee 13**  
Grades K - 5  
**“Why Can’t Math Be Like This Everyday?” Integrating Math and Literature**  
Speakers: Opal Dixon and Wanda Nicklebur, Lamar University  
Chair: Diane Elswick  
Come and magically explore mathematical adventures through literature for elementary (K-5) students that feature a new twist on old games. Audience participation will be required to spark imagination!

8:00 – 9:00  
**Suwannee 14**  
Grades K - 5  
**Differentiating Instruction: Grouping for Success, Part 1**  
(This session is a 2-hour session that will be presented back to back at 8:00 and 9:15)  
Speaker: Vicki Gibson, Longmire Learning Center, Inc.  
Chair: Michelle Kelly, FRA Board  
This Interactive session presents research-based teaching tools that teachers use to provide skills-focused, differentiated content reading instruction in whole and small groups and minimize behavior problems by keeping students engaged.  
Sponsored by MacMillan/McGraw-Hill

8:00 – 9:00  
**Suwannee 18**  
Grades 3 - 8  
**Extra, Extra! Read All About It!**  
Speaker: Cynthia Kaplan, Rolling Green Elementary School, Delray Beach, Florida  
Chair: Linda Wayne  
A daily newspaper is a valuable resource that can be used to teach current events, social studies, geography, math and science, art and music…not to mention inspiring creative writers. In this session, the presenter will show teachers how even the most reluctant readers can peruse an article and write and concise summary.

8:00 – 9:00  
**Suwannee 19**  
Grades K - 5  
**The Power of Word Sorting: Ready, Set, Go**  
Speaker: Halle Smith, Pearson Learning Group  
Chair: Rob Cooper  
Get ready to sort words in open and closed sorts that will increase skills in spelling, writing, vocabulary and oral language. As students build on what they know about words they will also build automaticity in sorting. Sorts move from simple to challenging.

8:00 – 9:00  
**Suwannee 20**  
Grades K - 8  
**The Power of Combining Three Fluency Building Strategies**  
Speaker: Barbara Denbow, Forsyth County Schools  
Chair: Chris Anderson  
Fluency provides a bridge between word recognition and comprehension. A combination of strategies, teacher-modeling, repeated reading and student progress monitoring motivates struggling
readers and improves both fluency and comprehension.

**8:00 – 9:00**  
**Suwannee 21**  
**Grades K - 2**  

**The Reading and Music Connection**  
**Speaker:** Sue Terrell, University of North Florida  
**Chair:** Carol Boudin

The presentation will illustrate strategies for using music as a methodology for developing students' reading skills. Participants will be involved in activities, which integrate skills of reading with selected skills in music.

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**FRA BOOKSTORE OPEN**

**8:30 – 4:30**

**Butler**

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**9:15 – 10:15**  
**Gatlin Ballroom**  
**All**  

**How to Improve Reading Achievement, K-12**

**Speaker:** Tim Shannahan  
**Chair:** Mary Ann Clark, Past President

This presentation will examine the most basic changes that are needed to ensure that all children learn to read as well as they can, and will present a framework for guiding school improvement. Based on research and the speaker's experience as Director of Reading for the Chicago Public Schools, the nation's third largest school district.

Dr. Shanahan is an internationally recognized reading researcher with extensive experience with children in Head Start, children with special needs, and children in inner-city schools. His passion is literacy for both children and adults. He has been described as noble champion of children and literacy.

Sponsored by Macmillan/McGraw-Hill

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**9:15 – 10:15**  
**St. Johns 32/33**  
**Grades K - 5**

**Helping Struggling Readers: Interventions That Work**

**Speaker:** J. David Cooper  
**Chair:** Nancy Lazlo, FRA Board

Dr. Cooper is a highly sought-after speaker and in-service course instructor who motivates teachers and translates research into practice. He has served as a consultant to the Department of Education in Washington, D.C, numerous state departments of education, and school systems throughout the country. In 1990, he was awarded the Outstanding Service Award from Indiana Reading Professors. Now retired from Ball State University where he was Professor and Director of Reading, Dr. Cooper currently works as a speaker and literacy consultant for school districts throughout the country.

Sponsored by Houghton-Mifflin
9:15 – 10:15  
**Creating Literacy-Rich Schools for Adolescents**

**Suwannee 15**  
Grades 6 - 12

Speaker: Doug Fisher  
Chair: Linda Tuschinski

This session provides participants with a way to improve student achievement in middle and high schools. The presenter will review current research and best practices via a self-assessment rubric that can be used by school teams to assess current efforts and to plan interventions. We will explore each of the quality indicator components, including the role of the English teachers, the role of content teachers, silent sustained and independent reading, reading intervention initiatives, and school-wide supports and structures for literacy.

Doug Fisher is a prolific writer, master teacher, and respected professional development expert. His background includes adolescent literacy and instructional strategies for diverse student needs. His publications cover differentiated instruction, accommodations, and curriculum development.

Sponsored by Macmillan/McGraw-Hill

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9:15 – 10:15  
**The Joy of Language: Rhythm, Rhyme, and Harmony in Reading**

**Suwannee 16**  
Grades K - 2

Speakers: John Archambault and David Plummer  
Chair: Evelyn Florence, Past President

This session will highlight the latest brain research as well as demonstrate the power of music. Melody and song carry words along. Once melody, song is imprinted, it provides a "base track" river of language for the emergent or struggling reader to float along on, effortlessly absorbing language, phonemic awareness, and "tuning the ear" to work with the eye for easier language development. Truly with Music, No Child is Left Behind!

Sponsored by Childcraft Education Corporation

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9:15 – 10:15  
**Helping Students Celebrate Their Talents. Inspired by the Children’s Book: Jack's Talent**

**Suwannee 17**  
Grades K - 5

Speaker: Maryann Cocca-Leffler, Author  
Chair: Becky Beron, FRA Board

Based on author/illustrator Maryann Cocca-Leffler's new book, *Jack's Talent*, this session will discuss ways to reveal and celebrate a student's talent, no matter what it is; giving the student the self esteem and confidence they need to succeed in school and beyond. Maryann will share the making of *Jack's Talent* and provide follow-up activity sheets. Autographing will take place after her session.

Sponsored by FRA
9:15 – 10:15  The Florida Reading Association’s Children’s Book Awards: How to Incorporate the Nominated Books into Your Elementary Curriculum
St. Johns 28  Grades K - 5
Speaker: Shannon Ayrish, Children’s Book Award Chairperson
Chair: Melinda Sharp

What do mammoths, Jazz, Little Red Riding Hood, and cookies have in common? The answer is great picture books! This session will provide lesson plans, activities, and resources for using the 8 FRA nominated books in primary classrooms and media centers. Use these ideas to teach standards while fostering a love for quality literature. This workshop includes participant exploration of the lessons. In addition, learn about the FRA book award and how your school can "Vote for Books."

Sponsored by FRA

9:15 – 10:15  Metacognitive Strategies Work Their Magic on Reading Comprehension
St. Johns 29  Grades K - 5
Speakers: Karri Williams, Beth Warren and Cindy Vanderpool, University of Central Florida
Chair: Erin Hundley

This presentation demonstrates strategies (ex: prediction/reflection, INSERT, click or clunk, thinkmark) that help readers to become more aware of their own thinking process (especially predicting, connecting and questioning) during reading. Examples will be provided.

9:15 – 10:15  Dance, Snip, Paste, and Create Beautifully-Elaborated Writing
St. Johns 30  Grades 3 - 8
Speaker: Bethany Williamson, Polk County Schools
Chair: Sheryl Finch


9:15 – 10:15  Guys Read! Guys Talk!
St. Johns 31  Grades 6 - 12
Speaker: Cynthia Dwyer, Highlands County Schools
Chair: Emma Winfield

A close look at the role of "talk" in the male reading experience will be shared in this presentation. This interactive workshop will explore ways that can support teachers in increasing the achievement of their struggling male readers through responsive discussion combined with effective strategies.

9:15 – 10:15  Using Neuroscience and Technology to Help Struggling Learners in Duval County Florida
Suwannee 11  All
Speakers: Dawn Botkin, Susan Turner, Melissa Gallup, Delores Johnson, and Carla Beasley, Duval County Public Schools
Chair: Denise Pedro, FRA Board

Come hear how schools in Duval Co. are using exciting neuroscience research and technology to help struggling learners in all grade levels by improving core cognitive skills that are necessary for successful reading development and overall learning.

9:15 – 10:15  “Once Upon a Time”…It’s Magic!
Suwannee 12  Grades PreK - 2
Speakers: MyLinda Butterworth and Linda Day, StoryMasters
Chair: Linda Gobran

Each one of us, as a storyteller, is unique! As a storyteller, when I finish the tale, I introduce Grandma's Magic Scissors to recap the characters and events of the story, give significant facts; all the while I am folding and cutting with my Magic Scissors.
9:15 – 10:15  
**Suwannee 13**  
*Grades K - 5*  
**Closing the Fluency/Comprehension Gap**

**Speakers:** Larry Tihen, Christine Busenbark, Patti Elkin, and Maria Schneider, Lee County School District  
**Chair:** Evan Lefsky, FRA Board

Fluency (words correct per minute) at grades K - 10 are compared to Sanford 10 achievement levels and FCAT level 1 through 5 scores respectively. A district-designed Learning Center Intervention Program which addresses word automaticity (English/Spanish versions), word families, phonemic word synthesis, consonant blends, digraphs, and diphthongs will be presented.

9:15 – 10:15  
**Suwannee 14**  
*Grades K - 5*  
**Differentiating Instruction: Grouping for Success Part 2**  
(This session is a 2-hour session that will be presented back to back at 8:00 and 9:15)

**Speaker:** Vicki Gibson, Longmire Learning Center, Inc.  
**Chair:** Joy Milner, FRA Board

This Interactive session presents research-based teaching tools that teachers use to provide skills-focused, differentiated content reading instruction in whole and small groups and minimize behavior problems by keeping students engaged.

9:15 – 10:15  
**Suwannee 18**  
*All*  
**Reading and Learning Across Cultures: Current Multicultural Literature for Children and Adolescents**

**Speakers:** Ruth Lowery, Nancy Shelton, Roseanne Russo, Elizabeth McClure, University of Florida  
**Chair:** Karis MacDonnell, FRA Board

Participants will be introduced to multicultural books for children and adolescents, published 2005-2007. Books for reluctant readers and books with "great opening lines" will also be reviewed.

9:15 – 10:15  
**Suwannee 19**  
*Grades 3 - 8*  

**Speaker:** Nancy Livingston, Brigham Young University  
**Chair:** Jayna Snyder

Self-selected daily reading will produce both competent and engaged readers. This session will present the best new books for independent grade students and strategies for motivating and monitoring independent reading.

Sponsored by Scholastic, Inc.

9:15 – 10:15  
**Suwannee 20**  
*Grades 3 - 12*  
**Adolescent Literacy Projects: Teen Book Map and Motivation Matters**

**Speaker:** Terence Cavanaugh, University of North Florida, FRA Board  
**Chair:**

Get your teens reading using high interest motivation techniques. Discover how to access and share quick tips on how to motivate adolescent readers and hook students with Florida fiction reading.

9:15 – 10:15  
**Suwannee 21**  
*All*  
**Oh, No! I Have an Intern?**

**Speakers:** Kathleen Schofield, Jace Hargis and Melissa Wright, Clay County School District  
**Chair:** Trish Herman

You're assigned an intern. Now what? What will your intern expect from you? This interactive session helps you understand how to effectively direct the intern and maximize their assistance in your classroom.
**Third General Session**

10:30 – 11:45  
**Gatlin Ballroom**  
All  

*Balcony People*

Presiding: Mary Ann Clark, Past President

Introduction of Speaker: Sherida Weaver, Vice Presidential Candidate

Speaker: **Steven Layne**

Can you identify the people whose contributions to your life have altered your direction smoothed the path ahead, or guided you across treacherous ground? Those who have helped us become all that we are - our personal cheerleaders - deserve to be remembered. These are our balcony people, and Steven Layne reminds us that teachers reserve a tremendous number of balcony seats in the lives of their students.

Steven Layne is a professor at Judson College and is a much sought after speaker for his expertise in engaging the learner and ability to inspire educators. As a writer, Steve has an extremely broad spectrum that spans writing poetry, journal articles, essays children’s and young adult literature.

Sponsored by FRA

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12:00 – 1:30  
**Panzacola F1**  
Elementary  

*Wonder Back in Wonderful: Math and Science Literature for Inspiration and Instruction*

Presiding: Evelyn Florence, Past President

Introduction of Speaker: Becky Beron, FRA Board

Speaker: **David Schwartz**

“I write children’s books that reflect interests I have had since childhood — especially my love of numbers and nature — and I try to do it in whimsical ways that make the ideas exciting and fun. Because many people seem to think my books are exciting and fun, and because I love to meet my readers, I spend a good deal of my time at elementary and middle schools, all over the United States and abroad. I also speak at many conferences for educators. I cannot think of a better career than writing and speaking to children and their teachers.”

Sponsored by Pearson/Scott-Foresman and FRA
No More Dead Dogs? What Do You Mean There’s a Body in the Trunk?

Presiding: Roma Carlisle, Past President

Introduction of Speaker: L. E. Somers, FRA Board

Speaker: **Gordon Korman**

Gordon Korman’s books have a great appeal to both reluctant and proficient readers. His titles span the interest of the intermediate to young adult reader. His writing easily grabs the attention of the reader whether through his humor or through a plot with twists and turns.

Sponsored by FRA

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**Meeting the Unspoken Needs of Struggling Adolescent Readers: Building a Foundation for Success**

Speaker: Kimberly Nix, Glencoe/McGraw-Hill

How can we reach our most vulnerable students in middle and high school? Find out what struggling adolescent readers themselves tell us about what they need to be successful. Learn why HOW you introduce strategies through trust, motivation, modeling and control is just as important as the strategies themselves.

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**Reading Fluency: Explicit Strategies to Help Students Decode Long Words**

Speaker: Camille Park, Sopris West

Participants will learn how reading fluency impacts a student’s ability to decode, comprehend, and make connections to the concepts and facts in written text.

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**Build a Color-coded Writing Program**

Speaker: Melinda Michalec, Write Reflections

Learn how to implement a color-coded spiral writing program within your school. Participants will learn how this method will impact writing test scores and in the process empower students to think like writers.

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**Who’s Doing the Talking and Thinking in Your Classroom? Helping English Language Learners Find Their Voice**

Speaker: Audra Steele, Grand Avenue Primary Learning Center

How can teachers engage all learners in meaningful conversations? This session offers an instructional framework that helps teachers scaffold comprehension, content, and language learning for ELL’s through read alouds and purposeful talk.

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**Reading Informational Text: Considerations for Increased Success**

Speaker: David Larwa, Pearson AGS Globe

A student who does not understand the text is a student who is not really reading. If you agree with this statement, what one implication does this have on your teaching? Join me as we identify strategies for success.

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**Turning Numbers into Readers: Using Lexiles to Motivate Readers and Improve Comprehension**

Speaker: Becky Bone, Scholastic Education
Learn more about Lexiles and how to use the Lexile Framework to improve comprehension by matching students to text, setting strategic reading goals aligned to FCAT proficiency levels, and motivating growth.

12:30 – 1:30  **Decoding for the Older Struggling Reader**
Suwannee 13  
Grades 6 - 12  
Speaker: Heather Walsh, Scholastic, Inc.
Understand the role of decoding in reading intervention for the older struggling reader and design strategies and activities to meet decoding needs and engage the older reader.

12:30 – 1:30  **Reciprocal Teaching – Conversation to Improve Comprehension**
Suwannee 14  
Grades K - 5  
Speaker: Joan Warrick, Houghton Mifflin Publishing
Want an instructional technique proven to result in a 30% gain in reading comprehension after using just 15 days? Reciprocal teaching does just that. Session includes free materials to allow you to start in your classroom tomorrow!

12:30 – 1:30  **Scriptless in Seattle: Effective Research-based Reading Instruction For Every Beginning Reading Classroom**
Suwannee 18  
Grades K - 5  
 Speakers: Joe Layng and Marshall Eubanks, Headsprout
Online, research-based reading, at its best! Headsprout offers eighty-20 minute, engaging animated lessons of one-on-one, adaptive instruction to Pre-K to 2nd grade students. Headsprout is easy to manage and implement in classroom or lab settings. Comprehensive, auto generated progress reports for teachers and administrators. We offer a performance guarantee that sets Headsprout apart!

12:30 – 1:30  **Improving Content Area Reading through Reading Aloud Using Explicit Modeling of Comprehension and Vocabulary Strategies**
Suwannee 19  
Grades 3 - 8  
Speakers: David Nesper and Diane Wheeler, Zaner-Bloser Educational Publishers
Participants will learn how to improve their student's content area reading skills using high interest reading selections, through the use of comprehension and vocabulary strategies. Participants will be given examples of all elements of the presentation.

12:30 – 1:30  **Serious Intervention Through Reading, Writing, Rap, and Interactive Technology**
Suwannee 20  
Grades 3 - 8  
Speaker: George Bratton, Carson-Dellosa School Devision
Serious reading intervention designed to engage struggling readers through a variety of learning modalities. Participants will take away intervention and implementation strategies that will rescue struggling readers.

12:30 – 1:30  **Boosting Vocabulary Achievement Through Active Engagement and Social Interaction**
Suwannee 21  
Grades K - 8  
Speaker: Jacqueline Minor, Kagan
Experience a Winning Formula: Vocabulary Instruction + Active Engagement + Social Interaction = Achievement. This interactive session will provide participants with multiple KAGAN structures to increase vocabulary skills.

12:30 – 1:30  **Do Your Best! … Reading Strategies that Work!**
Suwannee 22  
Grades K - 5  
Speakers: Terri Heidger, Beth Stevens and Rachel Chappell, The Apron Ladies
The Apron Ladies will present more strategies in Reading, Writing, and Math through hands-on techniques. The workshop will be filled with strategies that teachers can take back to their classrooms and use the very next day. This session promises to be fun-filled and interactive.

1:45 – 2:45  **Take a Tour of the Alphabet**
St. Johns 32/33  
Grades K - 5  
Speakers: Jerry Pallotta  
Chair: Vicki Yelder, FRA Board
Jerry Pallotta's Alphabet series is an excellent model for student writing. Using the alphabet as an organizational plan, students can explore unlimited topics and utilize expository writing. Take a closer look at Jerry's creative process as he leads a page-
Jerry began his writing career as a reader of alphabet books to his children. One day he realized that he could create those same books that went beyond “A is for Apple”. His counting and alphabet books not only engage the reader, but they also expand his/her knowledge base in content areas. He writes with kids in mind.

Sponsored by FRA

**Featured Speaker**

**Teaching with a Gradual Release Framework**

**Suwannee 15**

**Speaker:** Doug Fisher

**Chair:** Larry Tihen

Developing student competence and confidence is a primary responsibility for teachers. In this session, we’ll explore the ways in which literacy instruction can be organized into focus lessons, guided, instruction, and independent learning. This gradual release of responsibility framework guides the interactions that teachers and students have and results in increased achievement.

Doug Fisher is a prolific writer, master teacher, and respected professional development expert. His background includes adolescent literacy and instructional strategies for diverse student needs. His publications cover differentiated instruction, accommodations, and curriculum development.

Sponsored by MacMillan/McGraw-Hill

**Featured Speaker**

**Using Children’s Books to Excite Young Readers**

**Suwannee 16**

**Speaker:** Steven Layne

**Chair:** Artis Gray, FRA Board

Teachers are always in need of a good response to kids who say "I can't think of anything to write about." After this energizing presentation you'll have several great answers! Join award-winning author Steven Layne as he uses a wide-range of childrens’ picture books and middle grade novels to introduce five key arenas from which authors draw story ideas.. Come and discover how easily this information translates into practice in any K-8 classroom where literacy development is a top priority. It's time to get your students' pencils moving with excitement!

Steven Layne is a professor at Judson College and is a much sought after speaker for his expertise in engaging the learner and ability to inspire educators. As a writer, Steve has an extremely broad spectrum that spans writing poetry, journal articles, essays children’s and young adult literature.

Sponsored by FRA

**Featured Speaker**

**Primary Literacy Centers that Make Reading STICK!**

**Suwannee 17**

**Speakers:** Susan Nations and Melissa Alonso

**Chair:** Joanna Helak

by-page discussion of his books. Be involved in a current project and get tips on how to encourage kids to read and write a zillion books.
An interactive session focused on using literacy centers to reinforce whole and small group instruction.
Sponsored by Maupin House

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Grades</th>
<th>Session Title</th>
<th>Speaker(s)</th>
<th>Chair(s)</th>
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<tbody>
<tr>
<td>1:45 - 2:45</td>
<td>St. Johns 28</td>
<td>PreK - 2</td>
<td>See the Sound, Think the Letter: Literacy with a Twist</td>
<td>Wallace Howard, Center for Performance Assessment</td>
<td>Kara Ott</td>
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<td>Want to provide your students with an effective and efficient sound-letter connection component? This session provides a developmentally ready, teacher-directed, kinesthetic approach to sound letter connection.</td>
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<td>1:45 - 2:45</td>
<td>St. Johns 29</td>
<td>PreK - K</td>
<td>Using the Word Wall to Boost Vocabulary and Concept Development in Preschool and Kindergarten Children</td>
<td>Bronwyn McLemore, Janice Wood, and Brian Gifford, Florida Institute of Education at the University of North Florida</td>
<td>Kathy Caputo, Vice-president</td>
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<td>Explore teaching techniques for engaging young children in daily Word Wall activities that will bring the vocabulary and concepts they are learning to life before their eyes.</td>
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<td>1:45 - 2:45</td>
<td>St. Johns 30</td>
<td>PreK - K</td>
<td>Visualizing vocabulary</td>
<td>David Schultz, McDougal Littell</td>
<td>Adrien Helm, FRA Board</td>
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<td>In this highly interactive session, participants will learn a number of proven visual strategies for teaching - and helping students retain - vocabulary. Come prepared for fun!</td>
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<tr>
<td>1:45 - 2:45</td>
<td>St. Johns 31</td>
<td>K - 3</td>
<td>What Wonderful Writing!</td>
<td>Maleesa Redish, Jim Allen Elementary, Cantonment, Florida</td>
<td>Candy Lee, FRA Board</td>
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<td>Discontented by monotonous sentence starters and lack of descriptive writing? Enhance your writing program by teaching students to use &quot;wow words&quot; and &quot;dazzling details&quot; to make sentences sizzle.</td>
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<td>1:45 - 2:45</td>
<td>Suwannee 11</td>
<td>K - 5, College Students</td>
<td>Integrating the “New Literacies” with Read Write Think Lessons</td>
<td>Deborah Kozdras, University of South Florida</td>
<td>Joy Milner, FRA Board</td>
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<td>The presenter will discuss how to infuse technology into literacy lessons. After presenting some of her lessons, she will describe an integration model, P4 - planning and preparation, presentation, process, and product. Through this model, she will demonstrate ways teachers can integrate the new literacies - digital, visual, technological and media literacy - into their curriculum.</td>
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<td>1:45 - 2:45</td>
<td>Suwannee 12</td>
<td>3 - 12</td>
<td>A Blueprint for Engaging Especially Needy Students in Writing</td>
<td>Cynthia Fischer, Barry University</td>
<td>Lynette Weber</td>
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<td>This presentation describes a teacher-research writing project. The plan, a modified writers' workshop with an innovative portfolio component, will be described, and illustrations of students' work will be included.</td>
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<tr>
<td>1:45 - 2:45</td>
<td>Suwannee 13</td>
<td>3 – 5, Pre-service Educators</td>
<td>Integrating Literacy Instruction into Mathematics and Science Education</td>
<td>Katie Rommel-Esham and Susan Constable, SUNY College at Geneseo</td>
<td>Carol Brott</td>
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<td>Attendees will participate in an innovative, interactive experience using materials with which we</td>
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will model effective teaching and learning strategies for incorporating literacy into math and science instruction.

1:45 – 2:45  
Suwannee 14  
Grades 3 - 12

Making Magic: Meaningful Reading, Writing, and Content Connections

Speakers: Michelle Kelley and Nicki Clausen-Grace, University of Central Florida
Chair:
Abacadabra! It takes more than a wand to successfully integrate curriculum. This session will focus on engaging strategies and projects which effectively integrate reading and writing strategy instruction with content area studies.

1:45 – 2:45  
Suwannee 18  
All

Teaching Children of Low-Income Families to Read: A Collaborative Program that Beats the Odds

Speaker: Timothy Blair and Cynthia Cassagnol, University of Central Florida
Chair: Rob Cooper
This session will describe an innovative community center-teacher preparation program in reading serving children of low-income families, focusing on those teacher characteristics that make a difference in student achievement.

1:45 – 2:45  
Suwannee 19  
All

Integrating Writing Across the Curriculum

Speaker: Laura Touchstone, Literacy Consultant, Escambia County Schools
Chair: Pamela Davidson
Explore ways to incorporate a school-wide writing plan to encompass all content areas, develop a prewriting technique, progress monitor, prepare students for writing assessments, and develop a rubric for all modes of writing.

1:45 – 2:45  
Suwannee 20  
Grades 3 - 12

Literacy Intervention: Six Steps From Sound To Text for Struggling Learners

Speaker: Mary Landry
Chair:
This session will examine the characteristics of struggling literacy learners, the research about what students need to become proficient, and six instructional steps that strategically take struggling learners from "sound to text."

1:45 – 2:45  
Suwannee 21  
Grades 3 - 12

The Integration of Phonics, Vocabulary and Spelling: Word Study from the /m/ in Magic to Morph Magic

Speaker: Donald Bear, University of Nevada, Reno, Glencoe/McGraw-Hill
Chair: Margaret Adams, FRA Board
Following our theme, Discover the Magic of word study, through examples of students' and teachers' work, discover how this integrated approach provides greater efficiencies through interesting and differentiated instruction.

3:00 – 4:15  
Gatlin Ballroom  
All

What You Can Do with a Book!

Presiding: Lela Ann Carroll, Recording Secretary
Introduction of Speaker: Pam LaRiviere, President-Elect
Speaker: Tim Rasinski

Tim Rasinski is a professor of Literacy Education at Kent State University. He has written or edited over 15 books and articles on reading education. His areas of interest include reading fluency, word study, and struggling readers. At Kent State he directs its award winning reading clinic.
The Magic of Songs, Stories, and Poems

Ice Cream Sundaes

8:00 PM – 9:30 PM

Sandlake Room

Relax, laugh, and join in the fun as everyone shares their stories, poems, songs. Everyone is invited to bring your own magical touch to this event with a song, story, or poem to share. If you just want to sit-back and enjoy … that's great! Come and enjoy making your own sundae as you are part of this light-hearted event.

Sponsored by Scientific Learning
8:00 – 9:15  
Wekiwa 6  
All  

Unleashing the Magic of Reading  
Chair: Pam LaRiviere, President-Elect  
Sit back and enjoy breakfast with one of the authors that presented during the conference. Tap into their expertise in reading research or their creation of books that help our students become actively engaged in reading.

8:30 – 12:30  
Butler  

FRA BOOKSTORE OPEN

9:30 – 10:30  
Suwannee 12  
Grades 3 - 12  

Student Engagement: Magical Motion in the Classroom  
Speaker: Jane Feber, Duval County School District  
Chair: Jeanne Petronio  
Come make and take activities for creative response to fiction and nonfiction. No matter what subject area you teach, when students are actively engaged learning takes place.

Sponsored by Maupin House

9:30 – 10:30  
Suwannee 13  

The Integration of Phonics, Vocabulary and Spelling: Word Study from the /m/ in Magic to Morph Magic  
Speaker: Donald Bear, University of Nevada, Reno, MacMillan/McGraw-Hill  
Chair: Damon Essert  
Following our theme, Discover the Magic of word study, through examples of students' and teachers' work, discover how this integrated approach provides greater efficiencies through interesting and differentiated instruction.

9:30 – 10:30  
Suwannee 14  

Use all the “Tools" for Reading with the Bag Ladies Make-N-Takes  
Speakers: Karen Simmons and Cindy Guinn, The Bag Ladies, Inc.  
Chair: Chris Anderson  
Fill a "toolbox" full of new projects to apply reading and writing skills. From "post-its" to "tags", students will get the "main idea" of applying skill-based standards in a make-n-take activity. Choose great "word choices" and "pull-through-predictions" as learning comes alive with the Bag Ladies.
9:30 – 10:30  
**The Joy of Language: Rhythm, Rhyme, & Harmony in Reading**  
Suwannee 15  
Elementary

*Speakers:* John Archambault and David Plummer  
*Chair:* Kristen Shumbera, FRA Board

This session will highlight the latest brain research as well as demonstrate the power of music. Melody and song carry words along. Once melody, song is imprinted, it provides a "base track" river of language for the emergent or struggling reader to float along on, effortlessly absorbing language, phonemic awareness, and "tuning the ear" to work with the eye for easier language development. Truly with Music, No Child is Left Behind!

Sponsored by Childcraft Education Corporation

10:45 – 12:00  
**The Three Pillars of Good Comprehension Instruction: Vocabulary, Strategies, and Rich Talk About Text**  
Panzacola G  
All

*Presiding:* Debra Wellman, President  
*Introduction of Speaker:* Adrien Helm, FRA Board  
*Speaker:* David Pearson

In this presentation, Dr. Pearson details how these three components can work together to ensure that all students learn (a) that comprehension is the point of reading, and (b) how to become independent in their attempts to make sense of text.

David Pearson’s research interests include practice and policy in literacy instruction and assessment. Pearson's voluminous list of publications includes books that are considered pivotal works in their fields, among them *The Handbook of Reading Research*, now in its third volume; and *Reading Difficulties: Instruction and Assessment*, in its second edition.

Sponsored by Pearson/ Scott-Foresman

12:15 – 1:30  
**A TIME TO CELEBRATE MAGICAL TEAMWORK (By Invitation Only)**  
Wekiwa 1  

FRA Board of Directors and 2007 Conference Chairs Meeting and Appreciation Luncheon  
*Presiding:* Debra Wellman, FRA President

Sponsored by Scholastic